

Kessler Collection Debuts iPod Touch Tours of Savannah at the Bohemian and Mansion on Forsyth Hotels

Media Contact: Virginia Gribben or Susan Hancock Abshire Public Relations 912.695.7881 / 912.844.9549 abshirepr@att.net

Dec. 15, 2009 - [PRLog](#) -- SAVANNAH, Ga. – The Kessler Collection, a leader in upscale boutique hotels, recently debuted two innovative high-tech iPod Touch tours of Savannah highlighting the city’s historic hotspots. The iPod tours serve as the Kessler Collection’s latest amenity for guests staying at the Bohemian Hotel Savannah Riverfront or the Mansion on Forsyth Park, both of which are located in historic downtown Savannah.

The Kessler Collection, renowned for its impeccable service and remarkable amenities, commissioned CityTrex, an interactive media tour company headquartered in Savannah, to develop a set of customized self-guided iPod tours. Visitors are able to see the city with exclusive access to interviews, professional tour guides, voice content, photos, videos, GPS maps and more.

“The idea is to allow our guests the freedom to stroll through historic Savannah at their own pace with all the bells and whistles of a guided tour,” said Mark Kessler, Senior Vice President of Marketing and Business Relations. “We treat our guests as we would our own friends, by taking them to unique local hotspots that may be left off a traditional guided tour.”

Visitors can choose between two tours. The first tour begins at the Mansion of Forsyth Park, located at 700 Drayton St., and ends at the Bohemian Hotel Savannah Riverfront, 102 W. Bay St. The tour continues along Bull Street, showcasing some of the city’s highlights and significant Revolutionary War landmarks, and ends at the Bohemian Hotel Savannah Riverfront. The second tour begins at the Bohemian Hotel Savannah Riverfront and continues along Abercorn Street, emphasizing the city’s pedestrian-friendly squares as well as well-preserved antebellum mansions.

Each tour begins with a personal greeting from Richard Kessler, the Kessler Collection’s founder and the visionary behind the company’s distinctive boutique hotels, sharing his personal enthusiasm for each of his hotels and everything that historic Savannah has to offer. Historic content is provided by local experts, including interviews from notable persons around the city. For instance, when visitors are led to the Owens-Thomas House, one of the finest examples of English Regency architecture in America, the chief curator of the house provides an overview of the home’s history, while interior pictures are shown on the iPod screen.

“We produced a customized experience in an authentic local voice,” said Burton Sauls, CEO and Managing Partner of CityTrex LLC. “As a hotel amenity, it sure beats a mint on a pillow. Our current clients for

strategic mobile media include museums, municipalities, politics, PR, hospitality, healthcare and real estate industry leaders. Skilled use of new media channels is affordable, effective and rewarding.”

Voted “Top Emerging Company” by the Coastal Business Education and Technology Alliance for the vision to apply new technology to traditional industries, CityTrex connects consumers to venues, retailers, services, and events via smart phones, handheld devices or the Internet.

ABOUT BOHEMIAN HOTEL SAVANNAH RIVERFRONT

With a premier location overlooking the Savannah River, Bohemian Hotel Savannah Riverfront embodies classic Southern charm and hospitality. The hotel’s new construction and brick façade echo River Street’s historic riverwalk, where shipping and the cotton trade once dominated. This exquisite new riverfront property complements The Kessler Collection’s successful AAA Four-Diamond Mansion on Forsyth Park, located in the heart of Savannah, Ga. Defined by majestic brick and glass architecture and inspiring interior design, the Bohemian Hotel features nine stories of luxury including 75 spacious, impeccably-appointed guest rooms and suites, concierge service, valet parking and an on-site fitness center. For more information about the Bohemian Hotel, please call 877.486.9575 or visit www.bohemiansavannah.com.

ABOUT THE MANSION ON FORSYTH PARK:

The AAA Four-Diamond Mansion on Forsyth Park in Savannah, Georgia opened in April 2005 as a new hotel built adjacent to a renovated 1888 mansion. The original 18,000-square-foot Victorian-Romanesque building houses the gourmet 700 Drayton Restaurant with six private dining galleries, the hands-on 700 Kitchen Cooking School, Casimir’s Lounge and intimate Carriage Wine Cellar. The hotel features 126 captivating guest rooms and suites, full-service Poseidon Spa, 8,500 square feet of opulent meeting space, over 400 pieces of original artwork, three Bösendorfer pianos, a vintage ladies hat collection, Grand Bohemian Gallery, chic Bösendorfer Lounge, Viennese Ballroom, outdoor pool, full-time concierge, 24-hour fitness center, business center and valet parking. For additional information, visit www.mansiononforythpark.com or call 912.238.5158.

ABOUT THE KESSLER COLLECTION

Richard C. Kessler’s Luxury Hotel Collection includes the AAA Four-Diamond Beaver Creek Lodge in Beaver Creek, CO; the AAA Four-Diamond Casa Monica Hotel in St. Augustine, FL; the AAA Four-Diamond Celebration Hotel in Celebration, FL; the AAA Four-Diamond Grand Bohemian Hotel in Orlando, FL; the AAA Four-Diamond Grand Bohemian Hotel in Asheville, NC; the AAA Four-Diamond El Monte Sagrado Living Resort & Spa in Taos, NM; Kessler Canyon in De Beque, CO; the AAA Four-Diamond Mansion on Forsyth Park in Savannah, GA; Columbia Place luxury condominiums in Savannah, GA; and the Bohemian Hotel Savannah Riverfront in Savannah, GA. For additional information about the Kessler Collection, please call 407.996.9999 or visit <http://www.kesslercollection.com/> online.

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