

## **Fashion Trade Show welcomes Michelle Kim Mk2k women's clothing line Z Global Mart booth 114**

*Mk2k is a brand beloved by many stars like Jessica Alba, and regular shoppers alike. Their line consists of adorable tops, fun and flirty dresses and versatile blouses. Fashion Trade Show Z Global Mart booth 114.*

**Dec. 15, 2009** - [PRLog](#) -- Fashion Trade Show, Z Global Mart Welcomes designer Michelle Kim and her line Mk2k, visit booth 114 and buy Mk2k wholesale.

MK2K Designer Michelle Kim couldn't find the sweater she wanted - something clean and simple and made with high quality fabrics. So she put her design skills to work and debuted her knitwear line, MK2K, in 2006 at the Intermezzo Show in NY. Focusing on basic, seasonless looks, Michelle Kim has created a line of knits that can be worn year-round, either on their own or layered. Comfy, classic, and wonderfully versatile, this is a collection that will never be retired from your wardrobe.

MK2K is a brand beloved by many stars like Jessica Alba and regular shoppers alike. Their line consists of adorable tops, fun and flirty dresses and versatile blouses.

We at Z Global Mart are very excited to have such a prestigious designer join us as we help build booths for numerous designers.

### **Introducing Z Global Mart for Apparel Exhibitors**

Our goal is to become the premiere On Line International Fashion Trade Show and hereby extend our invitation to the Exhibitors who exhibited with their booth at major trade shows. We went live on September 2, 2009 and are in the process of populating the site with design exhibitors and sourcing exhibitors, we expect to have in place around 100 exhibitors within the next 30 days or so. We've been interviewed by a reporter from Senken Newspaper, the largest fashion daily paper in Japan, and the big article was published on 11/16/09. We're in the process of reaching an agreement with PTEA (Pakistan Textile Exporters Association) that does around \$400 billion a year to bring their sourcing members to our site. We also just reached an accord with MUDPIE the famous Fashion Trends Company from London to exchange links, banners and cross promote one another. Mudpie, our exclusive fashion trends partner will shortly have a trends page on our site.

We all know that physical trade shows are important and are here to stay, however the costs are very high, the number of shows are too many, the cost of disruption to your business due to travel and time is high, and in these difficult times its very important to control costs which is why today's entrepreneurs have to cut back on the number of shows they attend and use other avenues to maximize return on investment with a global reach. Its time for Z Global Mart your new international partner.

Please take a look at our site, it has two parts, the flash side that tells you who we are and what we've created for you, then once you take the tour (its free) you can see the ecommerce side with the exhibitor booths and all their features as outlined below, just go to <http://www.zglobalmart.com>

### **THE FASHION INDUSTRY'S VIRTUAL TRADE SHOW®**

By

Z GlobalMart

The Fashion Industry's Virtual Trade Show by ZGlobalMart is a B2B site for women's apparel, men's clothing, youth and juniors trendy getup, apparel accessories, and sourcing companies. ZGlobalMart is essentially an international fashion trade show happening on the Internet, bringing together fashion designers, sourcing companies, manufacturers, reps, distributors, importers, exporters, wholesalers from all over the world, all showcasing trade show collections, available inventory, and sourcing/services for wholesale apparel and clothing buyers, retail clothing and apparel stores, clothing and apparel boutiques, department store buyers, independent clothing and apparel retailers on a scale never before seen, open 365 days 24/7. Join us in the New Era of Fashion.

#### Site Features:

Affordable launching of lines and sourcing services worldwide

Promoting on a worldwide basis all the exhibitors as they become members through press releases, social media and fashion associations

Each Exhibitor has its own Professional Numbered Booth they control, Show-casing their existing, and to be delivered items

Exhibitors and Attendees handle their own transactions, including shipping (no % of sales fees)

Exhibitors and Attendees are screened

Fashion Industry's Code of Ethics in place (exhibitors can't see other exhibitors lines)

Fostering of New Talent (affordable launching of lines and Fashion Show for top 10)

Video Conferencing Capabilities for the all important "Face to Face" contact

Exhibitors post their photo, 3 +/- minute videos of their line, with full contact information

Professional mood shots and photos only and ability to look at detail

Membership in exclusive community through zglobalmart blog (share, mentor, promote)

Unique, Classy B2B site, incorporating Social Media features and ease of use qualities (not an off-price, close-out, liquidation site)

No Disruption to your business through travel and the cost associated with it, be it as an exhibitor or attendee

Links to Trade Publications, Associations, Networks, Government Agencies, Factoring Companies

Costs: All Exhibitors, Sourcing, and Attendees receive a 60 day free trial from sign up, then they can choose as follows:

Design Exhibitors:     a) Month to month \$500.00 cancellable; b) Yearly paid up-front \$4,800 (\$400 per month basis)

Sourcing Exhibitors:   a) Month to month \$149.00 cancellable; b) Yearly paid up-front \$1,188 (\$99 per month basis)

Attendees:               a) FREE

ALL HAVE UNLIMITED ACCESS

We look forward to your feedback and hope to have you join us in the new era of fashion at Z Global Mart <http://www.zglobalmart.com> .

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Source	Z Global Mart
City/Town	Los Angeles
State/Province	California
Zip	90290
Country	United States
Industry	<a href="#">Apparel</a> , <a href="#">Fashion</a> , <a href="#">Shopping</a>
Tags	<a href="#">Mk2k</a> , <a href="#">Fashion Trade Shows</a> , <a href="#">Fashion</a> , <a href="#">Apparel</a> , <a href="#">Shopping</a> , <a href="#">Wholesale Women Clothing</a> , <a href="#">Fashion Designers</a> , <a href="#">Fashion Showrooms</a>
Link	<a href="https://prlog.org/10453435">https://prlog.org/10453435</a>



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