

SpeedLine POS Announces New Call Center and Web Ordering Collaboration

Restaurant point of sale developer SpeedLine now supports new restaurant call center options, in collaboration with SpeedLine Technology Network members Stellar Restaurant Solutions and Delphis Software

Dec. 11, 2009 - [PRLog](#) -- LYNDEN, WA, —Restaurant point of sale developer SpeedLine now supports new restaurant call center options, in collaboration with SpeedLine Technology Network members Stellar Restaurant Solutions and Delphis Software.

These hybrid restaurant ordering solutions combine affordable online order entry and state-of-the-art call center facilities, directly integrated to the restaurant POS systems, to reduce costs, increase sales, and improve service quality.

Stellar offers a range of call center service options, using their professional call center agents or the restaurant company's own call center staff.

Delphis Software provides the call center order interface, as well as an optional web ordering site for the restaurant company. Through SpeedLine OrderLink Gateway, orders from the call center and Web site are delivered instantly to the POS system at the restaurant.

“And Delphis Menu Sync talks to both SpeedLine and Stellar,” says Delphis vice-president of marketing Neil Higgins, “keeping the call center and restaurant Web site up to date automatically with any changes to menu items, pricing, or store hours at the restaurants.”

For restaurant companies looking for gains in service efficiency and sales, this new collaboration provides a range of affordable call center options. And it gives restaurants the ability to offer patrons multiple ways to order—online, call center, mobile, text, and IVR—with seamless integration to the SpeedLine POS systems in the restaurants.

“This new collaboration provides restaurant operators better, cheaper, and faster ways to get orders to their stores,” explains Stellar CEO Steve Bigari. “It’s all about growing your business.”

“Through this new partnership, we can now offer SpeedLine users multiple ways to increase order value and revenues, improve customer service levels, and reduce their cost of service,” adds SpeedLine president John de Wolde.

About Stellar Restaurant Solutions

Stellar Restaurant Solutions is a specialist restaurant ordering solutions provider headed up by a management team that has worked with some of the largest and fastest growing restaurant brands in the world. Established as a joint venture between iCubed LLC, an industry-leading restaurant solutions provider and Stellar, a global call center outsourcing provider, Stellar Restaurant Solutions is an industry pioneer. Stellar's founding partners' achievements include the establishment of the first and highest-volume QSR call center in the USA.

About Delphis Software

Delphis Software (www.DelphisSoftware.com) is a leader in providing online ordering technology and centralized call center applications to the restaurant industry. Offering unmatched cutting-edge solutions, Delphis Software applications and solutions have been deployed in over 11,000 sites across the US, Canada, and Mexico. Founded in 2001, the company is headquartered in Fresno, California with regional offices and network operations centers throughout the United States.

About SpeedLine Solutions, Inc.

The leading provider of intelligent solutions for pizza point of sale, SpeedLine provides POS-based technology solutions for pizza and delivery, quick service, and multi-concept restaurant chains, helping restaurant operators and chains operate more efficiently and profitably. Based in Lynden, WA, and Vancouver, BC, SpeedLine serves restaurant companies in the USA, Canada, and Europe. For more information on SpeedLine, contact marketing manager Jennifer Wiebe at 888.400.9185 or jwiebe@speedlinesolutions.com or visit www.speedlinesolutions.com.

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Developers of the original enterprise point of sale solution for pizza chains, SpeedLine today provides comprehensive restaurant POS solutions that extend seamlessly from delivery to quick service, casual dining, and multi-concepts, helping independent restaurateurs and chains operate more efficiently and profitably. With offices in Lynden, WA, and Vancouver, BC. SpeedLine (www.speedlinesolutions.com) serves restaurant customers across North America.

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Industry	Computers , Food , Software
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