

## **Cox and Kings' Holiday to USA gets you a second holiday to Dubai free!**

*Cox and Kings, the Travel and Tourism industry today, introduces its holiday to USA offer where you book a holiday to USA and get a second holiday of 3 nights and 4 days to Dubai absolutely free.*

**Nov. 24, 2009** - [PRLog](#) -- Cox and Kings, one of the oldest and recognised holiday brands in the Travel and Tourism industry today, introduces its holiday to USA offer where you book a holiday to USA and get a second holiday of 3 nights and 4 days to Dubai absolutely free. This all-inclusive holiday is valid from June to September 2010.

“This offer is unique as it gives our customers the dual advantage to visit two places and gives us an opportunity to make their trips more comfortable and memorable”, says Karan Anand, Head—Relationships and Supplier Management, Cox and Kings (India) Ltd.

The Dubai holiday is freely transferable too. You can gift it to your loved ones. The holiday is inclusive of 5 star hotel accommodation, round trip airfare, return airport transfers, airport, service and government sales taxes, Dubai city tour, Desert Safari with BBQ dinner and services of a Cox & Kings tour manager.

Also available is a discount on the USA Coast To Coast package where you pay Rs. 1,70,800 per person for a 12-day/11-night tour of Washington DC, Niagara, New York, Las Vegas, San Diego, Los Angeles and San Francisco valued at Rs. 2,05,000 per person.

Other options of the USA holidays include:

1. American Bonanza, a 14-night/15-day tour of Washington D.C., Niagara, New York, Orlando, Las Vegas, San Diego, Los Angeles and San Francisco, priced at Rs.2,12,170 per person.

2. American Splendours, 19-night/20-day tour of Washington D.C., Niagara, New York, Miami, 4 nights 'Carnival Imagination' Western Caribbean Cruise, Orlando, Las Vegas, San Diego, Los Angeles and San Francisco, priced at Rs.2,47,450 per person

The highlights of the USA tour include stay in four star hotels, 4 nights 'Carnival Imagination' Western Caribbean Cruise, Corning Museum, Las Vegas helicopter ride, Cirque du Soleil Mystere show, Sausalito, speed cruising on 'The Beast' speedboat, Gettysburg Battlefield, illumination tour by the Times Square, Empire State Building and virtual skyride, Miami, Santa Barbara & Pismo beaches.

The tour price's to USA includes economy class return airfare, hotel accommodation, sightseeing, meals as per the itinerary, transfers, overseas travel insurance, services of a Cox & Kings tour manager and all applicable taxes.

For more details, contact 1800221235, 18002090400, 9867565599; SMS: DIWALI to 5757513 or log on to [www.coxandkings.com](http://www.coxandkings.com)

### About Cox and Kings

Cox and Kings (India) Ltd. is one of the oldest and recognised holiday brands in the Travel and Tourism industry today, that caters to the overall travel needs of the Indian and International traveller. The brand of Cox and Kings has evolved over a period of 250 years.

Our business can be broadly categorised as Leisure Travel, Corporate Travel, Forex and Visa Processing. We also provide value added services viz., customising travel plans for our NRI customers, travel

arrangements for Trade Fairs, providing private air charter services, etc. Besides, we offer travel related foreign exchange & payment solutions. In fact, we are one of the first travel companies in India to be granted a license as an Authorized Dealer - Category II under the new licensing regime.

Cox and Kings has won several awards and recognition. It has been ranked #1 Top Brands in India and #152 amongst Top 1000 Brands in the Asia Pacific region, based on a survey conducted by research agency, TNS and co-funded by Media magazine across the markets of 10 countries in the Asia Pacific, namely Australia, China, India, Japan, Hong Kong, Korea, Malaysia, Singapore, Taiwan and Thailand.

Recently, it has won “Best Domestic Tour Operator” and “Best Visual Advertising Campaign” awarded by Galileo Express Travel World Awards (2008). Mr. Ajay Ajit Peter Kerkar, Global CEO, Cox and Kings has been honoured with the WTM Global Award 2008 for his remarkable contribution to the travel and tourism industry by the World Travel Market (WTM). Cox and Kings has been ranked amongst the Top 15 Tour Operators by Conde Nast Traveller’s Readers Travel Awards 2008. It won the Best Self Drive Brochure by Tourism New Zealand Asia Awards (2008).

In the past, Cox and Kings has won the CNBC Travel Award for “Most Preferred Travel Operator” in 2007 & the Abacus-TAFI awards for the Best Outbound Tour Operator as well as the Best Domestic Tour operator in 2007. Cox and Kings has also won the Government of India’s National Tourism Award for Conferences, for seven years & the National Tourism Award for the Best Domestic Operator for three years.

Cox and Kings’ registered office is situated in Mumbai, India with 255 points of presence covering 164 locations through a mix of branch sales offices, franchised sales shops, General Sales Agents (GSAs) and Preferred Sales Agents (PSAs).

We have 14 branch sales offices located in Mumbai, New Delhi, Chennai, Kolkata, Bangalore, Hyderabad, Ahmedabad, Jaipur, Kochi, Pune, Nagpur and Goa. Besides, Cox and Kings also operates through 56 franchised sales shops spread across India to have larger access to our customers. Further, we have an extensive network of 185 GSAs and PSAs covering all major towns and cities of India.

Cox and Kings has a global presence with its operations in 18 countries besides India through subsidiaries, branch offices and representative offices. We have subsidiaries in UK, Australia, New Zealand, Japan, US, UAE and Singapore and operates from Moscow (Russia), Maldives and Tahiti through our branch offices and Spain, Sweden, Germany, Italy, France, Taiwan, South America and South Africa through our representative offices. Further, we have presence in overseas markets through a network of GSAs and PSAs covering other countries enhancing our global presence.

#### Note

Cox and Kings (India) Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an Initial Public Offering of its Equity Shares and has filed a Draft Red Herring Prospectus (“DRHP”) with the Securities & Exchange Board of India (“SEBI”). The DRHP is available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in) and on websites of the Book Running Lead Managers at [www.iiflcap.com](http://www.iiflcap.com).

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Prospectus.

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