## ABS-CBN announces launch of TFC in Orlando, Florida area on Bright House Networks

World's premier 24-hour Tagalog-language channel on channel 660

**Nov. 19, 2009** - <u>PRLog</u> -- ABS-CBN International, a subsidiary of ABS-CBN Broadcasting Corporation, the biggest and most successful media conglomerate in the Philippines, is thrilled to announce that its flagship product, The Filipino Channel (TFC), is now available through Bright House Networks in Orlando, Florida.

TFC was created to make a difference in the lives of Filipinos in North America and around the globe by keeping them informed and entertained. As the top 24-hour Tagalog-language channel, TFC creates a connection to the Philippines for first, second and third generation Filipinos living abroad. Through daily news, popular dramas, exciting reality and game shows, and locally produced U.S. programs, TFC brings the best in Filipino news and entertainment to North America.

"We've seen demand and excitement continue to rise for TFC all around the U.S.," said Jun Del Rosario, Director for Cable & Satellite of ABS-CBN International. "Through our partnership with Bright House Networks, we eagerly look forward to sharing our top rated content with Filipino viewers in Orlando."

"This addition reflects the diversity of viewing tastes among our customers," said J. Christian Fenger, President of Bright House Networks Central Florida Division.

TFC is available on channel 660 on Bright House Networks for an individual subscription fee of \$11.99 per month.

To learn more about Bright House Networks or to add TFC, customers can visit www.cfl.mybrighthouse.com or call 1-866-309-EASY (3279).

## About ABS-CBN International

ABS-CBN International was created 15 years ago to be of service to all Filipinos. With the launch of The Filipino Channel (TFC), the company became the first and most successful Filipino broadcaster in the U.S. The company offers telecommunication, retail, theatricals, money remittance and cargo services, online audio and video streaming along with philanthropic support for Filipinos and the communities they now call home. Based in Redwood City, Calif., ABS-CBN International is a wholly-owned subsidiary of ABS-CBN Broadcasting, the Philippines' largest entertainment and broadcasting company. For more information, visit www.abs-cbnglobal.com.

## About Bright House Networks

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services. Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com

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Country United States

Industry <u>Entertainment, Media, Lifestyle</u>

Tags <u>Tfc, Abs-cbn, Bright House, Orlando, Filipino, Entertainment, News, 24-hour Tagalog-language</u>

Channel On Channel 660

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