

## **Sainik Welfare Organization-India Welcomes Sainiks To Build Their Dream Homes**

*SWOI is a NGO, stands to provide housing facilities to the service men, retired or serving, from defence or paramilitary at a cost 15-25% lesser than the market rate and at locations they dream to settle down (by a Survey undertaken by the NGO).*

**Oct. 22, 2009 - [PRLog](#) -- Sainik Welfare Organization-India Welcomes Sainiks To Build their Dream Homes**

New Delhi: Our Sainiks stay miles away from their homely abode for the safety and security of the citizens of our nation. They face the ache and hurt of staying alone, far from their family and loved ones. Like every other civilian they also dream to build a lovely home for themselves when they come out of the service. For this, they give their blood and soul to amass the huge sum to purchase a desired inhabitant for themselves where they can stay in peace with their family and friends. Now, a Delhi based non-governmental organization, Sainik Welfare Organization-India, has taken it upon itself to build this dream home for our sainiks and at a price where they don't have to think of long years of investments.

SWO-India began with the objective of providing low-priced plots, apartments, farm houses to all segments of the state uniformed personnel, serving and retired from defence, paramilitary and central governmental security personnel, their widows and dependants. The plots or apartments to be provided will be at a price 15-25% lesser than the market rate. The best part is, in selecting cities and towns for their projects they kept in mind the special preference of the soldiers for whom they stand, and hence conducted a Location Demand Survey (LDS). In Location Demand Survey the recommendation and suggestions of the eligible beneficiaries (in details on website) have been collected through mails, SMSs and telecalling. At these locations the organization has offered plots of sizes: 140, 200 and 300 sq yards, apartments and farm houses.

Some of the enlisted locations are Jaipur, Gurgaon, Bangalore, Hyderabad, Mumbai, Pune, Rewari, Lucknow, Mohali, Meerut, Dera Bassi and Agra. The Survey, completed in June 2009 expressed clearly a marked preference for the metro cities as the choice of residence for the defence personnel.

Besides the cut in cost, the organization offers 2% discount for LDS registrants plus an additional incentive for the gallantry award winners. Ashok Chakra awardees will be given free plots, whereas winners of Kirti and Shourya Chakra will get plots at 50 per cent discount. Applicants are to make easy payment in interest free installments. All forms of loan guidance will be provided by the organization.

Col Rakesh Rana, the Chairman of SWO-India commented, "SWO-India is a welfare organization for the Sainiks of India, we stand to give them the best housing facilities at the most affordable price at no loss-no profit basis with educational training, under which we will offer them short term diploma courses. We have inaugurated our first Jaipur project recently at the prime location of Dighi-Malpura Road. After this a series of projects are coming up in towns which have received maximum application. I am gratified to receive a heart-warming response from our uniformed brothers."

Further details on locations and how to apply for these projects are available on our websites, [www.swo.co.in](http://www.swo.co.in) and [www.swoindia.com](http://www.swoindia.com).

About SWO-India:

The Sainik Welfare Organization – India, a Public Trust, is a non-government, non-religious and non-profitable social service organization with the objective of serving two segments of government uniformed personnel, the Serving and the Retired who shares the right to a decent standard of living within the same community after retirement from active service. SWO-India is a registered body with registration No. 12905 in Book No. 4, Vol No 12285 on page 126 to 139 under the Charitable and religious Trust Act 1920 with the Delhi Government for its operations all over India.

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