

Krishniah Chetty Scores At The Annual Retail Jeweler India Awards 2009

This year, in a grand ceremony, Sri C. Krishniah Chetty & Sons, one of the world's finest heritage businesses, has bagged the Best Retail Promotion Of The Year award at the Retail Jeweler India Awards 2009.

Sept. 17, 2009 - [PRLog](#) -- The awards celebrated the collaboration of C. Krishniah Chetty & Sons, a five generation old jewelry business house with a reputation of excellence for over 140 years, and African jewelry legends Tolkowsky – a jewelry house with a seven generation history of diamond cutting perfection. The campaign showcased the rich heritage of the two hallowed jewelry houses and reflected the brands' core spirit of perfection, authenticity and quality.

Vinod Hayagriv, Managing Director, said “The jewelry industry is fast expanding, challenging and evolving into an integrated market space, and it is very important to have a common platform that facilitates national and global recognition. This year, we are happy and honored to have received our second Retail Jeweller Award, which is a testament to our continued commitment to retail services”.

The Touchstone has referred to Sri Krishniah Chetty as one of the world's finest heritage jewelry houses. The customer comment book at the store reflects a strong dedication to customer satisfaction and an inclination to cater to individual customer requirements. In spite of the size of the store, groups and individuals can both shop with great ease. Utmost privacy is guaranteed, the spacious and luxurious ambience puts customers at ease immediately, if the friendly service doesn't right away. Sri Krishniah Chetty himself served the British Raj, and his descendants continue faithfully to carry on his legacy.

In its 5th consecutive year, the Retail Management Group awarded the highest achievers in India's thriving jewelry industry with The Retail Jeweler India Awards. The jury panel of the RJIA consists of some of India's most respected jewelry professionals, and the awards are now one of the most anticipated events of jewelry houses' annual calendars. Winners are selected in a rigorous two-phase process, and the ceremony this year had many of India's top jewelry house heads and representatives in attendance.

http://www.ckcsons.com/diamonds_jewels/press_releases.html

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The house of C Krishniah Chetty & Sons is one of the world's finest jewellery heritage businesses that have chronicled its 135 years from being a jeweller to the British Empire.

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City/Town	Bangalore
State/Province	Karnataka
Zip	560001
Country	India
Industry	Jewelry
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