

BedinaBox is First Bedding Manufacturer to Exclusively Specify CertiPUR-US Certified Foams

BedinaBox CEO Steve Nice calls CertiPUR-US frontrunner in "clean foam movement"

Sept. 15, 2009 - [PRLog](#) -- (Loudon, TN) The first bedding manufacturer to offer mattresses and bedding products exclusively containing CertiPUR-US certified foams is BedinaBox, LLC, based in Piney Flats, TN. The company is an internet foam mattress manufacturer and e-tailer that makes mattresses, mattress covers, pillows, adjustable and platform beds available through their Web site at www.BedinaBox.com.

"We believe CertiPUR-US represents the frontrunner in the 'clean foam movement,' says Steve Nice, CEO of BedinaBox. "By specifying only CertiPUR-US compliant foam, we know that every foam mattress in our line offers the cleanest and best choice for all members of the family."

While BedinaBox is the first to exclusively specify CertiPUR-US foams, momentum is building within the bedding and upholstered furniture manufacturers for use of CertiPUR-US registered foam products. There are now four U.S.-based foam producers offering CertiPUR-US certified foams and two additional companies are expected to offer certified foam by the end of this year. Companies offering certified foams are listed in the products section at www.certipur.us.

The CertiPUR-US certification process examines flexible polyurethane foam (FPF) products through a battery of independent laboratory examinations including tests for VOCs and chemical analysis. Compliant products pass the laboratory testing requirements and are certified to be manufactured without use of prohibited content such as ozone-depleting CFCs, PBDE fire retardants, lead, mercury and other materials of concern. CertiPUR-US also sets baseline requirements for foam physical performance that can contribute to foam comfort and durability.

The CertiPUR-US seal can be used as a value-added marketing tool for upholstered furniture and mattresses that contain certified foam cushioning products to help consumers make informed buying decisions.

The CertiPUR-US certification program is open to all foam manufacturers. To earn CertiPUR-US certification, foams must undergo laboratory testing and adhere to the U.S. Voluntary Physical Performance and Environmental Certification Guidelines for Flexible Polyurethane Foam for Use in Furniture and Bedding Items. These guidelines were developed over the past several years by industry members, scientists, members of the academic community, environmentalists and other experts.

BedinaBox.com is a fresh new concept in high quality mattresses offered at fair prices presented simply and delivered quickly and efficiently through e-commerce. Founded by Bill Bradley and Steve Nice in 2006, BedinaBox is operated from a modern 150,000 square foot facility in Piney Flats, TN.

Conceived by the Polyurethane Foam Association, CertiPUR-US is now a program of the Alliance for Flexible Polyurethane Foam, Inc. The program is adapted from, and closely aligned with, the European CertiPUR program, developed in 2002 by Europur, the association of European flexible polyurethane foam block manufacturers. Two key additions in the CertiPUR-US program include the U.S. minimum physical performance criteria and shorter intervals between recertification testing.

More information is available at www.certipur.us.

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BedInABox™, LLC was founded for the purpose of creating affordable luxury bedding for budget-conscious people. Our memory foam mattress can help to ease muscle and joint pain, providing the comfort needed for deep sleep and good health.

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