## Get \$10 On Every Tickets , Cheap Air Tickets, Cheap aifare, Providing by Cheapfareguru

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**Sept. 5, 2009** - <u>*PRLog*</u> -- CheapFareGuru.com takes pride in announcing a total overhaul in their website; making it more user-friendly and making more cheap fares available to its guests than ever before. Last few months teams at CheapFareGuru.com relentlessly have been working on a revamping project, to make the site and their service virtually unbeatable. Every part of the website has been closely examined and ways to enhance the look and efficiency has been thought of and have been implemented. The endeavors of the team has resulted in a major transformation of the website and have translated in increased trust in the users and thus an increased business.

Though the list of changes runs into pages, we are just identifying what can be experienced by the user themselves. And is just the tip of the iceberg.

• Bright New design: We have tried to make the new design bright, lively and user friendly. Everything a user might think of has been meticulously thought off and the content has been created and arranged, in a manner that can easily be reached. Special attention has been given to inform the user what is ought to be informed and when to inform. Not to over burden the user with lot of information when not needed. And providing the information just when need (JIT). Making the journey from booking to flying an easy one.

• New Discount offer: \$10 OFF Any Where, Any Flight. : Introduced a new offer of \$10 Off on all bookings, irrespective of where you are flying and which airline you chose. The user will appreciate cheap fares even got cheaper by the outright discount of \$10.

• Enhancement in the booking Engine: The booking Engine has been given a special care wile revamping it, new ways to make it faster, more user-friendly and high level of efficiency has been taken into consideration. And deliberately made it more simple to the user.

o More Flights Available: CheapFareGuru .com has new consolidated fares. And changed the way the availability was fetched. Hundreds of cheap fares are now available.

o Quick Search: Code on the website has been refined to work fast and use less user resource, resulting in quicker search.

o More options in Search: More options such as Nearby Airports have been added to give the user more flexibility to obtain cheaper fares.

o TV commercials : We have begun TV Commercials for CheapFareGuru in various channels. This move is to make the consumer aware of our new deals for Europe and India. To watch the commercial please visit our website: <u>http://www.cheapfareguru.com/cheapfareguru\_tv\_commercial.php</u>

## OUR BUSINESS FORCAST

We have further diversified our summer sale with discounts of up to 40% on a range of destinations worldwide for travel until SEP2009.We have launched fall and winter sale with discount of up to 48%. CheapFareGuru has entered in many year round wholesale fare contract on many airline, thus will be able to offer more discounts to their consumer. CheapFareGuru has added up to 46,000 new consolidated airfare in their supply chain for Europe, Middle-east and south-east Asia. The company has added 53 new destinations in USA and Canada for their promotional discount list.

CheapFareGuru.com specializes in Cheap Air Tickets and Cheap Airfare offers cheap flights on all major Domestic and International Airlines whether your destination is with in USA, Caribbean, Canada, Hawaii, Mexico, Europe, Asia, South & Central America or South Pacific. CheapFareGuru.com specializes in Last Minute Travel and Last Minut Flightsoffers cheap flights on all major Domestic and International Airlines whether your destination

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