"Rockin' Fisherman" Brian Schram Pulls Double Duty on Bass Pro Shops and CRUE FEST 2 Tour's

Pro fisherman and musician on "Bass Pro Shops" tour in support of "Rockin' Fish Tales" CD.

Aug. 19, 2009 - <u>PRLog</u> -- Los Angeles, CA -- Brian Schram, pro fisherman and lead singer of the international rock group SCHRAM is currently on a 6-city "Bass Pro Shop" in support of his solo "Rockin' Fish Tales" CD. While on the Bass Pro Shop tour, Brian is visiting shops, singing autographs and meeting local fishing enthusiasts.

Brian is an accomplished outdoorsmen known for his muskie fishing skills and guitar prowess. A fisherman in the flesh and at heart, Brian has been featured on the "Next Bite" (Versus Network) with Pete Maina. (he also penned the show's theme song), "The Worlds Greatest Fishing Show" with Mark Zona on ESPN, and FSN's "Waters & Woods" with John Gillespie.

In 2008, Brian released "Rockin' Fish Tales", an acclaimed fishing themed CD that has been well received by the fishing world.

"I've waited years for it: a Fishin' Rocker - and a rockin fishing record! Great friend and fishing partner Shram nailed it! Brian's awesome Muskie Maniac song was the inspiration ... from adrenaline-rush-in-your-face rock -- to bluesy -- to the ("Skunked") ballad, Shram's Rockin Fish Tales is the perfect musical "lure". Fish and fishers of all types love it.

- Pete Maina, Host of "The Next Bite"
- "Shram rocks on & off the water!best fishing CD period!"
- Mark Zona, ESPN outdoors
- "I have got my eye on the kid and I LOVE what he's he's doing...Keep it up!"
- Ted Nugent, Rock & Roll Outdoorsman

Brian Schram's Remaining Bass Pro Shop Tour Appearances:

Wednesday August 25th - (6pm) Bass Pro Shops 5156 International Dr Orlando, FL 32819

Thursday, August 26th (6pm) Bass Pro Shops 200 Gulf Stream Way Dania Beach, FL 33004

In his other life, Brian is the lead singer and guitarist of SHRAM, a cutting edge rock trio that consists of Brian, Dave Dion on bass and vocals and Jason Hartless on drums.

The release of SHRAM's new CD entitled "Shut Up and Press Play" coincided with the beginning of the Crue Fest 2 Tour which kicked off in Camden NJ in July. The CD features the new smash singles "Look at Me", "Molly" and Can't Nrake Me", along with 9 other signature SHRAM tracks.

While on tour, SHRAM has gained rave reviews by devoted fans and industry pros. Their raw sound, with crushing guitars and punch pop vocal hooks that define the true nature of rock n' roll, are leaving fans breathless and in awe. "We are thrilled to be a part of Crue Fest 2," says Brian. "We promise to make our fans proud."

Discovered by mega star Kid Rock, Brian is a former member of the successful group "Uncle Kracker" in which he performed on major televisions shows that include Jay Leno, MTV's Carson Daly and Regis & Kelly.

Brian Schram is currently available for interviews. For more information, please contact Janell Barrett Jones at 310.859.8870 or via email at Janell@harlotunlimited.com.

Official Websites:

http://www.shramband.com http://cruefest2.ning.com/

VIDEO: Brian Schram Interview on 'The Next Bite TV' http://www.youtube.com/watch?v=SxLQnCcFphU

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