

## **Going Bald? Got 5 Minutes? New Shampoo Zenagen Hopes You Do**

*Zenagen shampoo is a brand new hair loss shampoo that protects against hair loss in only 5 minutes. The creators of Zenagen have designed the shampoo formula to be the gold standard easy to use hair loss prevention product.*

**Aug. 12, 2009** - [PRLog](#) -- Zenagen Shampoo, a New Patent- Pending Shampoo Prevents Hair Loss in 5 Minutes, Now Available in the US.

**Hollywood, Florida – August 12, 2009** – Zenagen, a patent-pending hair loss shampoo researched and developed by Nutraceutical Research Innovations, LLC (N.R.I. LLC). The new shampoo has unique formula that in as little as 10 minutes helps stop hair loss. Zenagen shampoo uses extensive medical, biochemical, and dermatological 3rd party research studies to provide a revolutionary new approach to preventing hair loss. The patent-pending shampoo formula blocks DHT, reduces local DHT, reduces shedding, strengthens scalp, reduces itchy scalp and dandruff.

Zenagen’s unique approach to stopping hair loss is revolutionary and is being referred to as absolute easiest and best product for hair loss protection. Zenagen does not use minoxidil, a popular chemical that has been shown to reduce bald spots by reviving hair follicles that have become thin and eventually bald. “Through extensive research and focusing on nutraceuticals, our researchers have developed a minxodil-free hair loss shampoo that is powerful enough that it only needs to be used 2-3 times a week for only 5 minutes a shampoo. It is strong enough to be used alone, yet designed for maximum convenience and is able to used with other hair loss products. Consumers have been extremely receptive to the product and we are seeing very strong growth and opportunities” said company research analyst Greg Dickens.

“We are very excited to be launching Zenagen” said Jared Reynolds, CEO of Nutraceutical Research Innovations. ““Zenagen is primed to become the gold standard stepping stone in the growing struggle people have to preventing male pattern baldness, and are aggressively growing the company with continuing focus on research and development to create effective and innovative solutions for various medical and biochemical conditions and diseases.” Currently N.R.I. LLC has over 15 products in research and development and is actively pursuing emerging scientific and medical solutions.

### **About Zenagen**

The name Zenagen is derived from “zazen—in the attainment of awakening,” and the medical term “genesis – origin or coming into being of something : the process or mode of origin.” Zenagen Hair Loss Shampoo is sold online exclusively online at <http://www.Zenagen.com>, and is available to select exclusive salons and retailers. Zenagen Hair Loss Shampoo is sold in a 3 month supply for \$49.50. More information including photos and references can be found at the Zenagen Hair Loss Shampoo website <http://www.Zenagen.com>

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About Nutraceutical Research Innovations, LLC

Nutraceutical Research Innovations, LLC is a US Based Biotechnology company that develops innovative nutraceutical based products and services. The company research and development team includes medical professionals, biochemical and molecular-biology researchers, and pharmaceutical development specialists.

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