## Le Corbusier LC4 Chaise Summer Sale, \$799!

Le Corbusier love seats, Le Corbusier sofas, and Le Corbusier tables on the Internet? This multi-position chaise lounge is the ultimate relaxation machine! DWR sells the same unit from Cassina for \$2,585.00 - \$3,210.00. Our price is just \$790!

**Aug. 8, 2009** - <u>*PRLog*</u> -- Are you interested in finding the best price and quality for a Le Corbusier LC4 chaise? Perhaps you are confused re the proliferation of different Le Corbusier chairs, Le Corbusier love seats, Le Corbusier sofas, and Le Corbusier tables on the Internet? This multi-position chaise lounge is the ultimate relaxation machine! DWR sells the same unit from Cassina for \$2,585.00 - \$3,210.00. Our price is just \$790!

Below you will find a detailed description to make sure that your source is providing you with accurate, high quality, furniture based on the original configurations from http://www.GIBRALTARFURNITURE.COM 800 416-3635

A Google<sup>TM</sup> search indicates that one of the foremost sites for high end designer furniture at wholesale prices is Gibraltar. "This West coast internet pioneer features retro, modern, and post-modern furnishings at rock bottom prices. Gibraltar offers an exceptional array of wholesale, architectural, modern, high quality items at factory direct discount prices. Gibraltar Furniture is one of the leaders in the world of Internet modern architectural products. Gibraltar sells furniture manufactured in Italy, Asia, and the USA and all sales are tax free outside of California.

There are several points to examine to determine if you are getting cheap junk or a museum worthy piece.

This exclusive classic masterpiece is made out of 100% Italian leather! The Gibraltar Le Corbusier LC4 chaise is a high quality reproduction of the original designed for the 1929 Salon d'Automne. It is a modern classic.

Our competitors cut their prices by using low grade bar stock, inferior hides, and unskilled labor. The result is a second-rate product that will quickly fall apart. Many of the lesser products that are flooding the market are manufactured in cheap overseas plants. We pledge to never source our Le Corbusier classic series pieces from inferior sources and pass them off as design classics. Instead we guarantee that we only sell products from our own plant. The results are world class products that look like the Cassina's Masters Collection, manufactured by Cassina in Italy. Our high end model is made of world class leather and imported from abroad.

No one else can offer all of these extras, or the ability to customize Le Corbusier classics at prices that can't be beat. This piece boasts incredible quality, style and comfort at an unbelievable price. Matching sofa and loveseat are available, too.

## FEATURES

- \* Ultra High-quality imported density foam
- \* Superior grade stainless steel frame

- \* Hand-selected Italian leather, expertly sewn and piped.
- \* Individual leather panels are cut, hand-welted and hand-tufted

## Our Le Corbusier Chairs, Sofas and Benches are made using 100% ITALIAN LEATHER

which includes covering the sides and the backs of every unit. We use 100% Italian leather, processed in Italy, mostly by Mastrotto Group. The Mastrotto Group is the source for BMW and Mercedes Benz car leather upholstery. All the top grain leather we use is aniline dyed and turned in drums to soften it. Then, a finish coat is added to protect the hide against stains and fading. Our top grain leather has a fine and supple hand. We feel that it is an excellent combination of softness, durability, consistency of color, resistance to sunlight, and ease of maintenance. Not only is this leather soft and luxurious, it can outlast fabric up to four times longer. This leather is also known as semi-aniline or aniline plus. We do not use split hides, pig leather, matched leather, or PVC material on any product. We only use ultra high-grade materials.

Full Grain, Full Aniline Leather is available, too. Full Aniline leather is the softest and most expensive leather. The leather is left in its most natural/naked state after the aniline-dye process. Full Aniline means that no pigments are used and no top coatings sprayed on after the aniline-dye process. This leather is the best money can buy and is the most premium hide covering in the world.

All cushions are made of high quality high density, fire-rated foam. We use only 2 lbs fire-rated premium high density foam to ensure a longer life from your sofa. Most of our competitors cut corners and substitute inferior interior materials.

Our competitors rarely use leathers from Italy. Many of our competitors use low quality split or pig leather, with very poor quality control. When browsing the Internet you may find low quality imports. Generally, you will see that most of these come from China. Many of these items use vinyl PVC on the back and sides. You will also see this called "Leather Match." This is the hallmark of an inferior cheap product that will contain many design flaws.

Our Le Corbusier seating collection is made using imported non-Chinese 304 stainless steel. Many of our competitors get steel from China which is generally 304 or 202. The steel may look the same from the surface; however, in a few years the frame may rust or even corrode. Generally, our competitor's steel finish is inconsistent. They are unable to polish the steel's luster to our standards.

Our Competitor's units may look somewhat similar, but similar is not good enough. A closer look will reveal that imperfections in design, proportions, and style elements on many of these products.

Charles-Édouard Jeanneret-Gris, who chose to be known as Le Corbusier (October 6, 1887 – August 27, 1965), was a Swiss-French architect, designer, urbanist, writer and also painter, who is famous for being one of the pioneers of what now is called Modern architecture or the International Style. He was born in Switzerland, but became a French citizen in his 30s

Gibraltar Furniture, <u>http://www.gibraltarfurniture.com/</u> is proud to be a #1 wholesaler for Ameico, modern classics, Barcelona, and huge selection in modern furniture such as modern outdoor furniture , modern lighting, modern office furniture, and much more. Browse our huge selection of modern furniture below. We have everything from premium designer executive chairs to green sustainable furniture. Gibraltar Furniture has been in business for 50 years. Yahoo News reports that Gibraltar Furniture has "The

best prices, models, and service of any site on the Internet."

Google states that "This Beverly Hills 90210 store is nirvana for people who want Bauhaus, art deco, modern, mid century, or designer furniture at wholesale prices."

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Gibraltar Furniture is the premier location for low cost modern furniture including mid-century classics, retro, art deco, and post modern designer interior products at Discount Prices.

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Source	Bradley Friedman
State/Province	California
Zip	90210
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Industry	<u>Furniture</u>
Tags	Barcelona Chair, Mies Van Der Rohe, Contemporary Chair, Modern Chair, Modern Furniture
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