

Author Joe Gundy Has Book Signings Scheduled at Hastings in Boise, ID for Computeritis

Rancho Arco Iris, Inc., a consulting and publishing firm is pleased to announce the first book signing for Joe Thames Gundy, an Idaho author, at Hastings for his latest book, Computeritis, and How to Survive the Technological Age.

July 7, 2009 - [PRLog](#) -- The word, computeritis, entered American language officially in March, 2008, when it was defined as the excessive use of computers; the fact of being detrimentally influenced by computers. Also: illness or disability attributed to the use of computers, esp. carpal tunnel syndrome. This is clearly a stress-related disease.

Computeritis, the book, is an autobiographical example of the experience in modern business of outrageously ruinous competition and what happens to businesses and people who get bitten by the computeritis bug and cannot get undone. Computeritis is an experience beyond business of the firsthand craziness of computers themselves, and includes the author's ability to find ways to overcome computeritis and survive the technological age. It may even be possible to survive happily, if we just face ourselves and go forward into life.

Joe Thames Gundy is an author/artist living in the southwest mountains of Idaho with his family, his wife and daughter. He paints, practices martial and healing arts and writes under the clear blue skies of Idaho.

Hastings is located at 10539 Overland Rd., Boise, ID. The book signing will be July 10, 2009 from 5-8 PM. Mr. Gundy will be available for a visit and signings of his new book. The book, Computeritis, published by PublishAmerica, the nation's largest independent book publisher, is available on-line at Amazon.com, BarnesandNoble.com and Mr. Gundy's website, www.JoeGundy.com as well as local bookstores, like Hastings and retails for \$24.95.

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Small publishing company also specializing in Wellness Advocacy and consulting. The principals, Joe Gundy and Dellray Baker, are both involved in natural healing, Reiki, massage, healthy coffee and chocolate as well as the Richway Amethyst Biomat. The company also oversees the publishing of Joe Gundy's books.

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