

Texan Wire Wheels Reinvents The Wire Wheel Without Sacrificing Classic Aesthetic Appeal

Premier wire wheel retailer, Texan Wire Wheels™ introduces new 30 Spoke wheels with improved durability. Although the newly redesigned wheels are more durable, they still maintain the aesthetic appeal of the original, classic version.

June 11, 2009 - [PRLog](#) -- LOS ANGELES, CA – Texan Wire Wheels™ has literally put a brand new spin on wheels with their new and improved versions of the 30 Spoke wheels. Beverly Hills based Texan Wire Wheels now stocks 15 inch 83s and 20 inch 84s in their 30 Spoke ‘Super Poke’ range of wheels.

Specializing in 30 Spoke wheels, Texan Wire Wheels has reinvented the wheels to create the additional durability for wheels that is often demanded by car owners. However, at the same time the company is aware of the popularity of the original 30 Spoke wheels and has therefore chosen not to modify the aesthetics to maintain the same visible appeal for the newly redesigned wheels.

"We are confident our customers will be pleased with the improvements we've made. Our new 30 Spoke wheels are now more durable than ever, as the traditional hub design used to make the ‘83s™ & ‘84s™ has been significantly modified," says Lisa Lindquist of Texan Wire Wheels (<http://www.texanwirewheels.com>).

For those unwilling to invest in four brand new rims, the identical nature of the new 30 Spoke wheels is an added bonus. The new design looks no different from the original wheels, and a car fitted with a combination of both the old and new versions will show no visible difference. The changes in the wheels are chiefly functional in nature and the company hopes to hold on to the aesthetic appeal of the original 30 Spoke Wheels produced by Texan Wire Wheels.

"The hub of an original 1983 or 1984 vintage wire wheel is made of pewter, which is traditionally between 85 and 99% tin - a much softer, less durable and easily breakable material. If left untreated, pewter will oxidize to a dull gray over time. In essence, our product is a modified version of the original by changing the hub design and making the ‘83s™ & ‘84s™ wire wheel products more durable and stable," says Lindquist.

While the new wheels sound appealing on paper, some customers have been skeptical about rumors that the 30 Spoke rims need further work done on them after delivery. However, Texan Wire Wheels is quick to dismiss the rumors and reassures customers that the 30 Spoke 83s and 84s are ready to use without requiring any additional work.

Although their production and operations are based in California, Texan Wire Wheels services all of the United States with the wheels safely packaged and shipped anywhere in the country. Texan Wire Wheels recommends regular care and treatment of wheels for optimum performance, extended longevity and enhanced visual appeal.

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About Texan Wire Wheels: Texan Wire Wheels™ (<http://www.texanwirewheels.com>) is a Beverly Hills-based, family-owned and operated business specializing in 30 Spoke wheels. Although the firm's production facility is based in California, it services all 50 states across the country with its 100% American made wheels.

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