

Global and China Tire Market Report, 2008-2009

ResearchInChina, the vertical portal for Chinese business intelligence, announces the release of a new report - Global and China Tire Market Report, 2008-2009. For more information, please contact us at report@researchinchina.com or 86-10-82600893.

June 2, 2009 - [PRLog](#) -- The global tire market scale was about US \$130 billion in 2008. According to the application, the tire can be divided into three categories: the non heavy-duty tires for passenger cars and light trucks, the heavy-duty tires for heavy vehicles and the tires for two-wheel vehicle, agricultural machinery, OTR and etc. The market share for the above mentioned three categories were 59%, 28% and 13% respectively in 2008. In addition, the tire market can be divided into OE (Original Equipment) market and RT (Replacement) market. In 2008, taking none heavy-duty tire market as a whole, 25% was shared by OE and 75% by RT, and taking the heavy-duty tire market as a whole, 21% was shared by OE and 79% by RT.

Global tire OE market was seriously impacted by the financial crisis, while tire RT market had a small impact benefited from its rigid demands. Therefore, the global tire market still achieved a slight growth in 2008, and the year of 2009 is expected to be equal driven by Chinese tire OE market.

With the slight leading advantage, Bridgestone ranked at the first, and Michelin tightly followed. Goodyear extended its gap to the previous two due to the shrink of its North America market. Continental remained its considerable performance in the European high-end passenger car market; however, a disappointment in Chinese market. Pirelli maintained its top position in the markets of South Europe, North Africa, Mid East and Latin America. Sumitomo Rubber also maintained its leading position in Japanese high-end market, especially the high-end SUVs; HANKOOK was one of the outstanding players who maintained continue rapid growth; it had a good performance in the OE market. Similar to HANKOOK, KUMHO also had a good performance in OE market, particular in China, but with lower price. Yokohama mainly targeted at Japanese RT market. COOPER also focused on the RT market, due to its high market channel cost and high business ratio in North America, its performance was not considerable. Cheng Shin targeted at Chinese market and had a good performance in the two-wheel vehicle market. AS one of members of Nokia Group, Nokian is well known for snow tires, and it enjoys the highest profit. MRF and Apollo Tires are both from India; MRF is mainly relying on export with low price strategy, while Apollo is just the opposite

As the world's largest tire production base, China had produced 546.14 million tires in 2008, up 6.7% of last year. According to the National Bureau of Statistics, up to Feb, 2009, there are 577 tire manufacturers in china. Chinese tire industry is having a comparatively low concentration degree, and the competition is relatively in disorder. The market share of the top three tire manufacturers in the world was together over 50%, and the share for the top ten was together 72.52%, while the market share of top ten was together less than 40% in China. In 2008, the proportion of radial tire reached 75% in China, but different for various sectors: 99.9% for passenger car tires, 75.8% for heavy-duty tire, 16.5% for engineering tire and nearly 0 for agricultural tires.

Although Chinese car market started recovering in 2009, but still difficult for Chinese domestic tire manufacturers, considering the passenger car OE market was still monopolized by foreign brands and lack of the competitiveness in the radial tire market. GITI and Cheng Shin had better performance. GITI locally supplying Chery, Jianghuai and Soueast; Based on the cooperation with Toyo, Cheng Shin had obtained the OE market of Ford Focus.

Table of Contents

1. Introduction to Tire

1.1 Development Courses

1.2 Tire Structure

1.3 Raw Materials & Production

1.4 Tire Data Identification

2. Global Car Market

2.1 Overview

2.2 Key Markets

2.2.1 USA

2.2.2 Germany

2.2.3 Japan

2.2.4 UK

2.2.5 Italy

2.2.6 South Korea

2.2.7 France

2.2.8 Brazil

2.2.9 Spain

3. Global Car Industry

3.1 Rank of Global Car Manufacturers

3.2 Regional Distribution of Global Car Industry

3.2.1 Europe

3.2.2 Japan & South Korea

3.2.3 EMEA

3.2.4 North America

3.2.5 Latin America

4. Chinese Car Market

4.1 Overview

4.2 Structure of Chinese Passenger Car Market

4.3 Car Emission Structure

4.4 Commercial Cars

5. Chinese Car Industry

5.1 Sales of Key Car Manufacturers in 2008

5.2 Output & Forecast of Key Car Manufacturers, 2008-2015

5.3 Financial Performance of Key Car Manufacturers

6. Global Tire Market

6.1 Market Overview

6.2 Global Commercial Car and Light-duty Truck Tire Market

6.3 Global Heavy-Duty Tire Market

6.4 Region Distribution of Global Heavy-Duty Tire Market

6.5 Rank of Global Tire Manufacturers

6.6 Auxiliary Relationship between Global Tire Manufacturers and Car Manufacturers

6.7 Market Share Distribution of Key Tire manufacturers in Europe and North America

7. Chinese Tire Market

7.1 Market Overview

7.2 Market Share Distribution of Key Manufacturers

7.3 Tire Configurations by Car Models

7.4 Rank of Chinese Tire Manufacturers

7.5 Industrial Overview

7.6 Tire Export

7.7 Downstream Sectors

8. Key Global Tire Manufacturers

8.1 Michelin

8.2 Bridgestone

8.3 Goodyear

8.4 Continental

8.5 Sumitomo Rubber

8.6 Toyo Tire & Rubber

8.7 Yokohama

8.8 KUMHO

8.9 HANKOOK

8.10 Pirelli

8.11 COOPER

8.12 NOKIAN

9. Key Chinese Tire Manufacturers

9.1 Cheng Shin Rubber Co., Ltd

9.2 Hangzhou Zhongce Rubber Co., Ltd

9.3 Triangle Tire Co., Ltd

9.4 Linglong Group

9.5 Aeolus Tire Co., Ltd

9.6 Shanghai Tire & Rubber Co., Ltd (Double Coin Holdings Ltd)

9.7 Guizhou Tire Co., Ltd

9.8 South China Rubber and Tire Co., Ltd

9.9 Qingdao Double Star Tire Industrial Co., Ltd

9.10 Shandong WanDa BaoTong Tire Co., Ltd

9.11 Shandong Jinyu Tire Co., Ltd

9.12 XingYuan Tire Group Co., Ltd

9.13 GITI Tire Corporation

Selected Charts

Tire Cost Structure

Tire Manufacturing Flow

Regional Distribution of Global Light-Duty Car Demand, 2006-2015e

Global Car Sales by Region, 2007-2010e

Car Output in North America, 2008-2015e

Car Output in South America, 2008-2015e

Car Sales in China, 1998-2008

Passenger Car Sales in China, 2005-Feb 2009

Passenger Car Sales Growth by Model in China, 2005-Feb 2009

Passenger Car Sales by Emission in China, 2004-Feb 2009

Passenger Car Sales Growth by Emission in China, 2004-Feb 2009

Truck Sales in China, 2005-Feb 2009

Heavy-duty Truck Sales in China, 2005-Feb 2009
Gross Profit Margin and Pre-tax Profit Margin of Car Manufacturers in China, 1999-Feb 2009
Gross Profit Margin and Pre-tax Profit Margin of Car Parts Manufacturers in China, 1999-Feb 2009
Growth Margins of Operating Revenue and Profit of Car Manufacturers in China, 1999-Feb 2009
Growth Margins of Operating Revenue and Profit of Car Parts Manufacturers in China, 1999-Feb 2009
Expenses of Car Manufacturers in China, 2003-Feb 2009
Expenses of Car Parts Manufacturers in China, 1999-Feb 2009
Global Tire Market Scale, 2000-2010e
Global Tire Market Growth Margin by Region, 2008
Regional Distribution of Global Tire Market
Global Passenger Car and Light Truck Tire Market Growth Margin by Region, Q1-Q4, 2008
Regional Distribution of Global Passenger Car and Light Truck Tire Market
Regional Distribution of Global Passenger Car and Light Truck Tire OE Market, 2008
Regional Distribution of Global Passenger Car and Light Truck Tire RT Market, 2008
Size Distribution of Global Passenger Car and Light Truck Tire Market
Speed Distribution of Global Passenger Car and Light Truck Tire Market
Global Heavy-Duty Tire Market Growth Margin by Region, Q1-Q4, 2008
Regional Distribution of Global Heavy-Duty Tire Market, 2008
Radial Tire Ratio of Global Heavy-Duty Tire Market by Region, 2008
Regional Distribution of Global Heavy-Duty Radial Tire RT Market, 2008
Regional Distribution of Global Retread Tire Market, 2008
.....

For details of this report please visit <http://www.researchinchina.com/Htmls/Report/2009/5694.html>.

--- End ---

Source ResearchInChina
Industry Tire
Tags [Tire](#)
Link <https://prlog.org/10248529>



Scan this QR Code with your SmartPhone to-
* Read this news online
* Contact author
* Bookmark or share online