

National Spring Sales Event by Toll Brothers, America's Luxury Home Builder

The nation's leading luxury home builder rolls out National Sales Event offering home hunters incredible savings on new homes and condominiums. In addition, the builder is offering a Mortgage Protection Plan as well as other unique programs.

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PLEASE NOTE: This event will take place locally at Northville Hills Golf Club and Steeplechase of Northville in Northville; Island Lake of Novi in Novi; The Bluffs at Lakes of Milford, The Reserve at Lakes of Milford, and The Preserve at Maple Lake in Milford; Arbor Hills in Superior Township; and Saline Estates in Saline.

** PHOTOGRAPHY AVAILALBLE **

TOLL BROTHERS ANNOUNCES
NATIONAL SPRING SALES EVENT
Significant Savings and Incentives Offered

Toll Brothers, the nation's leading builder of luxury homes, invites Metro Detroit home buyers to attend their National Spring Sales Event, which begins tomorrow and runs through Sunday, April 26, in all 8 Toll Brothers communities in Southeast Michigan. The event will offer incredible deals with substantial savings for a limited time and packages will vary among communities.

"Home buyers that place a deposit on a new home during this event will receive a spectacular level of savings as well as some very desirable high-end options that would otherwise cost thousands of dollars," stated William Bye, Vice President. "And that's in addition to Toll Brothers' unparalleled list of included features."

The company also has a few completed homes and condominiums available now for those that are in need of quicker occupancy. "The value we are offering on these homes has never been greater," said Bye.

Toll Brothers is also including a Mortgage Protection Plan for a limited time. The Plan, which is free to Toll Brothers home buyers who finance their homes through TBI Mortgage® Company, covers up to six months of mortgage payments - up to \$2,500 per month - for a qualified job loss within the first two years after closing.

For those with a home to sell, the builder offers special programs to help including home staging services and extended build times.

"The National Spring Sales Event provides a fantastic opportunity for buyers to take advantage of the current market," stated Bye. "They can save more and get the most house for their money plus the peace of mind that comes with choosing the nation's most financially sound builder."

Toll Brothers began building its sterling reputation in 1967, setting the standard in integrity, value, timeless design, and exceptionally high quality. For more than forty years, the renowned luxury home builder has been considered one of the smartest and best-managed companies anywhere.

Toll Brothers was voted #1 among home builders in Quality of Products and Services, Quality of Management, Financial Soundness, Long-term Investment, and Use of Corporate Assets in Fortune magazine's World's Most Admired Companies 2009.

"We're certain that Toll Brothers' continued appeal despite the current market is due to its unwavering financial strength and its stability," said Bye. "Buyers are looking for great value in the deals that are out there right now - but they also want to know that their dream home will be completed as promised - on-time and on-budget, and that the builder is here to stay," he added.

Toll Brothers, Inc. is the nation's leading builder of luxury homes. The Company began business in 1967 and became a public company in 1986. Its common stock is listed on the New York Stock Exchange under the symbol "TOL." The Company serves move-up, empty-nester, active-adult, and second-home buyers and operates in 21 states: Arizona, California, Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Maryland, Massachusetts, Michigan, Minnesota, Nevada, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Texas, Virginia, and West Virginia.

Toll Brothers, a Fortune 500 company, is the only publicly traded national home building company to have won all three of the industry's highest honors: America's Best Builder, the National Housing Quality Award, and National Builder of the Year. For more information, visit TollBrothers.com.

For details and to take advantage of the limited-time national sales event, visit any one of Toll Brothers' 8 communities in Northville, Novi, Milford, Saline, and Superior Township or call 888-352-HOME.

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Toll Brothers, America's Luxury Home Builder, publicly traded on the NYSE (TOL:NYSE).
TollBrothers.com

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