

## **The First International and National Makeup Artists Competition; United States and Canada.**

*The Largest Makeup Contest in the History of the Beauty Industry*

**March 30, 2009** - [PRLog](#) -- From the Book "Makeup Artists" The Who's – Who in the Industry

The Largest Makeup Contest in the History of the Beauty Industry

The First International and National Makeup Artists Competition; United States and Canada.

The 40 City Tradeshow Publicity Tour to promote the book "Makeup Artists" The Who's – Who in the Industry announces;

### **The" Makeup Artists Contest"**

This is the largest International Makeup Artists contest in history of the Makeup and Beauty Industry; we are searching for the International "Ultimate Makeup Artist" for the Year 2009/2010

A Makeup Artists Contest will be held in each of the 40 cities, of the Tradeshow Publicity Tour, to promote the book "Makeup Artists" The Who's – Who in the Industry

There will be three categories; Glamour and Beyond, this is about the Hollywood Glamour, Bridal; The Perfect Bride and Airbrushing/Body Painting the fantasy of your dreams.

Open to all Makeup Artists~ all are encouraged to enter and participate.

In each of the 40 cities the winners of the "Makeup Artists Contest" will receive the following:

First Place

- \$2,000 Cash Prize
- Framed Certificate
- Golden Ticket to the Grand Finale' Competition

Second Place

- \$1,000 Cash Prize
- Framed Certificate

Third Place

- \$500 Cash Prize
- Framed Certificate

Grand Finale' Competition

The Grand Finale' Competition and Crowning will be held in the style of Hollywood Star Treatment — a theatre fit for Royalty. There will be Celebrity Judges for the finale' competition;

"The Ultimate International Makeup Artist for the Year 2009/2010"

- All first 40 Place Winners will be competing on stage-in the categories of:

1. Glamour and Beyond , this is about the Hollywood Glamour
2. Bridal: The Perfect Bride
3. Body Painting/ Airbrushing : the fantasy of your dreams

- There will be a First, Second, and Third award winner
- International Premier Party for all contestants~ they will be treated to World Class Red Carpet Event following crowning for the "Ultimate Makeup Artist" for the Year 2009/2010

The "Ultimate Makeup Artist for the Year" 2009/2010 winners will receive the following:

First Place Winner

- The Statue of the Crystal Makeup Brush
- Crystal Tiara for women / Crystal Crown for men
- Scholarship to an Elite Makeup School or \$15,000 cash prize
- An Italian Professional Makeup Case
- Photo Shoot including Professional Portfolio
- Announced in International Press Releases /Publicity and Media

- Featured in the book “Makeup Artists — Who’s Who in the Industry” Featuring Professionals in the Beauty, Glamour, Celebrity, Wedding, & Makeup Artists Industry 2010/2011 Edition

Second Place Winner

- \$5,000 Cash Prize
- An Italian Professional Makeup Case
- Announced in International Press Releases /Publicity and Media

Third Place Winner

- \$3,500 Cash Prize
- An Italian Professional Makeup Case
- Announced in International Press Releases /Publicity and Media

For more information or to register for the competition visit [www.makeupartistwhoswho.com](http://www.makeupartistwhoswho.com)

Sponsors of the book “Makeup Artists” the Who’s – Who in the Industry and “The Makeup Artists Contest” will have extremely high exposure with this event and with LR’s standard of excellence with all promotions, marketing, and publicity throughout the year long – 40 city Makeup Contest and book tour.

There is still time to be featured in the book “Makeup Artists” The Who’s – Who in the Industry

One of the first Makeup Academy’s to be involved with this contest and providing a scholarship as one of the prizes is Christina Dattilo owner of Glam & Makeup Academy in California. Watch for the additional Makeup Schools and Academy’s to be announced in upcoming Press Releases.

For International and National exposure call Brian Sterling @ 800-815-5902

#### "THE MAKEUP ARTIST LAMENT"

by Vonie Marilyn Hughes

I look into that face and see  
The pleading eyes look back at me  
I see the beauty within that shell  
Beyond the scars they know so well  
Beyond the pain there lies a hope  
That camouflage will help them cope  
But paints and powders that help so much  
Can never equal the caring touch  
-Marilyn Hughes (makeup artist)

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The Book "Makeup Artists" The Who's - Who in the Industry presents:

The Largest Makeup Contest in the History of the Beauty Industry

The First International and National Makeup Artists Competition; United States and Canada.

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