The Growth Potential Of The Russian Milk Market Remains High

The growth potential of the market remains high, with the per capita consumption of milk still being much lower in Russia than in Western European countries, and the country having a considerable population.

March 16, 2009 - PRLog -- The markets for milk have been growing in Russia in recent years. In particular, demand for long-life milk products (UHT milk and flavoured milk drinks) has been growing strongly. The dairy sector has benefited from the rise in purchasing power of Russian consumers and also from the development of the country’s retail sector. The growth potential of the market remains high, with the per capita consumption of milk still being much lower in Russia than in Western European countries, and the country having a considerable population.

In 2008, the total Russian demand for milk was estimated at 1407 million euros (93% for drinking milk products and 7% for condensed/evaporated milk). The total demand is projected to be between 1279 and 1653 million euros in 2012.

Today (16 March 2009), Global Research & Data Services has published a market analysis on this subject:

Milk – Russia

This brand-new market study gives a comprehensive and clear overview of the Russian milk market. The subjects discussed in this market analysis include:
• Demand for milk in Russia (overall demand, demand by product group)
• Milk consumption
• Milk production
• Imports
• Milk price (consumer price, farm-gate price)
• Forecasts (effects of the present financial crisis have been taken into account, and the forecasts include both optimistic and pessimistic scenarios)
• Regulatory environment
• The competitive landscape
• Suppliers in the market
• Market shares
• Distributors and distribution channels

You can find further information about the market analysis from http://public.mailem.fi/globalr/2009-03-16/981/article_13...

This brand-new market analysis is now available for you at the price of 490 EUR (exclusive of VAT). The analysis is in English, and it is delivered by email in PDF format.

You can order the market analysis or ask for more information by contacting:
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Manufacturers Mentioned in the Market Analysis Are:  
• Wimm-Bill-Dann Foods  
• Unimilk  
• Valio  
• Ostankinsky molochny kombinat  
• FrieslandCampina  
• Karat CJSC  
• Molvest / Voronezhsky M.K.  

Products Mentioned in the Market Analysis Are:  
• Milk  
• UHT milk  
• Fluid milk  
• Dry milk  
• Powder milk  
• Skimmed milk powder  
• Full-fat milk powder  
• Whey  
• Natural raw milk  
• Flavoured milk drinks  
• Drinking milk products  
• Condensed/evaporated milk  
• Concentrated/sweetened milk  
• Concentrated/sweetened cream  
• Non-concentrated/sweetened milk  
• Non-concentrated/sweetened cream  

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Global Research & Data Services specializes in conducting ready market analyses about emerging and developing markets.

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