

## **Yeside Fashion Stores, No1 online fashion store, Nigeria**

*Yeside Fashion Stores is an exciting and growing brand that retails Men, Women and Children's fashion in Nigeria. We are strictly an Online store. Dedicated to providing the trendiest, classiest fashion pieces at great value for money.*

**March 4, 2009** - [PRLog](#) -- Nigeria's leading Online Fashion, [www.yesidefashionstore.com](http://www.yesidefashionstore.com) has recently unveiled a newly redesigned website.

The retailer is entering into the Men's wear, Kid's wear, Designer wear and wholesale while still sticking with its Women wear market. All Five departments will be under one Virtual roof, one domain, using interswitch checkout or Bank deposit.

The Website will launch end of March boasting an impressive line-up of coolest fashion labels on the highstreet

JUICY COUTURE,  
NEW LOOK,  
ATMOSPHERE,  
RIVER ISLAND  
DOROTHY PERKINS,  
NEXT  
BARRATS,  
MK ONE,  
Zara,  
Marks & Spencer,  
Dorothy Perkins,  
ASOS,  
MATALAN,  
PEACOCKS,  
NEW YORK LAUNDRY,  
HEAVENS,  
QUID SHOES,  
ANNE MICHELLE,  
JANE NORMAN,  
ACE COUTURE,  
SAVIDA  
AND MANY MORE.

and Designer and High Fashion Brands

KURT GEIGER,  
Converse  
Diesel,  
French Connection,  
Miss Sixty,  
True Religion,  
FOSSIL,  
BEN sHERMAN  
Calvin Klein,  
Pierre Cardin,

Morgan,D&G  
DKNY  
Dolce & Gabbana  
Emporio Armani  
Marc By Marc Jacobs  
Miu Miu  
Ralph  
Roberto Cavalli  
Versace  
Vintage Designer Sunglasses  
JUST cAVALLI  
McQ by Alexander McQueen  
PRADA  
Antik Batik  
Christian Dior  
Diane von Furstenberg  
Gucci  
Fendi  
BCBGMAXAZRIA  
Yves Saint Laurent  
Balenciaga  
Kenneth Cole New York  
Kenneth Cole Reaction  
KORS Michael Kors  
Kritik

The highly interactive new design also introduces sleek new features to enhance the online shopping experience.

Easy to navigate and visually appealing, the all new [www.yesidefashionstore.com](http://www.yesidefashionstore.com) is elegant and user friendly with live chat to help our customers get to us when they need us most. The high resolution, beautiful Fashion images with digital zooming makes online shopping a pleasure.

"With the redesign, we intend to give shoppers a more valuable experience. We know online shopping is just upcoming in Nigeria but through our surveys we found out Nigerians love Fashion and Convenience and will embrace the online shopping experience as long as the website is

easy to use ,the company is customer friendly and the website is secure ,so keeping this in mind, we have tried to give them a platform to where you can shop with ease,chat with live help for a human touch in the virtual world and we have also obtained the popular Godaddy Secure

Sockets Layer (SSL) with a cover thats up to \$10,000 says Yeside Asekun.Martin, owner of Yeside Fashion Stores.

According to Yeside, keeping connected to the customer is an important facet of the company's business. "More and more customers now choose to shop online and with the new design, we want to provide them

with an easy way of browsing our merchandise and shopping. Over a

thethmonth, we have received much valuable feedback from customers which can be viewed at our Facebook Group on how much they love shopping tith us and how we can make their experience at YFS richer, and we have taken care to employ all those suggestions while redesigning”,

she shares.

In addition to regular features, Yeside Fashion Stores has additional tabs like 'seaching by price,catergory,colour size .

"With the redesigned website, our demographics have now been expanded to all of Nigerian states as well. Yeside Fashion Stores primary aim has always been to provide the best customer service because we believe in a long term relationship!", says Yeside who firmly believes that

customer who shop at Yeside never go anywhere else. "We offer the best collections from the best designers and high street stores and have the most knowledgeable and attentive staff around. We will never give you a reason to look anywhere else! We are committed to providing an

excellent customer shopping experience on the web, just as one would expect from any brick and mortar store", she asserts.

To know more and explore Yeside Fashion Store latest site design, visit [www.yesidefashionstore.com](http://www.yesidefashionstore.com).

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About Yeside Fashion Stores:Yeside Fashion Stores is an exciting and growing brand that retails womens' lastest fashion.We are dedicated to providing the trendiest, classiest fashion pieces at great value for money, so that our customers look great at all times,be it day wear, night wear, lingerie, footwear, fashion accessories like sunglasses, bags, scarfs, belts as well as beauty products ranging from deodorants to cosmetics. We at Yeside Fashion Stores continually dedicate ourselves to your service, thus providing you with only the best that you know you deserve.

[www.yesidefashionstore.com](http://www.yesidefashionstore.com)  
men and children wears now available .

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