

Newly Released Bible for Hair, Makeup and Fashion Stylists Redefines Priming for Success



Crystal Wright's Hair, Makeup & Fashion Styling Career Guide is sweeping across the image industries and flying off the bookshelves!

Feb. 24, 2009 - [PRLog](#) -- The 5th Edition of Crystal Wright's Hair, Makeup & Fashion Styling Career Guide (www.crystalwrightlive.com) is hot off the press and making waves across the hair, makeup and fashion styling world. The highly anticipated "bible" for image stylists is doing more than opening the doors for those in the business; it's walking them through it.

Celebrity Sports Stylist Cindy Whitehead says, "I found that even for someone like myself, that has been a fashion stylist for many years, the information it contains is invaluable. I look at the Guide as a refresher course that all of us in the business need once in awhile. I feel that I have renewed enthusiasm for my work!"

This comprehensive Guide is filled with 396 pages of practical advice, step-by-step instructions and rare insights that will help the aspiring artist fulfill his or her dreams of becoming a professional Makeup Artist, Hair Stylist, Fashion Stylist, or Manicurist for such industries as print, video, film, or television.

"If a hair, makeup or fashion stylist wants to save themselves from a lot of mistakes, I highly recommend they read this book first. It is a treasure chest of information," says Celebrity Makeup Artist Sam Fine, one of the most sought after makeup artists in the nation.

Whether the Guide reader is a licensed cosmetologist, makeup artist, manicurist, or just has a yin for fashion, achieving the status of a top celebrity stylist in this highly competitive, \$4 billion beauty industry, takes planning to work and working the plan.

"I wanted to make the Guide more than just a "how-to" book. I picked the brains of today's most successful and well-known celebrity makeup, hair and fashion stylists and added their real life stories to the Guide. I was able to combine inspiration and tough love to the tips, tricks, facts and resources that make the Guide the one place where you can get everything you need to reach the top of the celebrity styling world. After all, you don't just fall to the top," says Wright.

The Guide also serves as a step-by-step instruction manual on how to rise above the nation's current

economic slump. It covers fundamental strategies, which include:

- * Securing jobs
- * Finding an agent
- * Establishing relationships with photographers
- * Building a successful portfolio
- * Setting service day rates
- * Creating comp cards
- * Negotiating with photographers, art directors, editors, and producers
- * Formulating job-winning resumes
- * And much, much more!

The Hair, Makeup & Styling Career Guide is the official textbook for fashion styling courses at the following prestigious colleges:

- * The Fashion Institute of Technology (FIT) - New York
- * Miami International University
- * The International Academy of Design - Orlando

A Note from New York University Libraries:

"This is the only career guide for professionals in make-up art and hair design. It focuses almost exclusively on the beauty and fashion industries, but it still includes much valuable information for theatre professionals. The author covers all aspects of the trade ranging from portfolio and resume to make-up kits, from "looking the part..."

About Crystal Wright:

Crystal Wright is President of Crystal Agency, a well-respected talent management firm for makeup artists, hair stylists, and fashion stylists. She is also the acclaimed author of the Hair, Makeup & Styling Career Guide. As founder of Crystal Agency, Wright manages, markets and promotes a stable of freelance talent who work behind-the-scenes in the print, video, commercial, television, film and fashion industries.

Based in Los Angeles, California the Crystal Agency represents some of the most sought after hair, makeup and fashion stylists who work in the entertainment, editorial, and advertising industries today.

Crystal makes media appearances around the country as an Expert Guest. Her most recent appearances include (but are not limited to):

- * Funny Face Centennial Collection, Release February 2009
Audrey Hepburn & Fred Astaire
Special Features Section "Photography"

- * TV-One
Turn Up The Heat with G. Garvin "Catch of the Day"
Celebrity Bid Whist Tournament

- * Lifetime TV
The Glass Ceiling: Why Men and Not Women Seem to Make
It to the Top of the Celebrity Hair Styling Industry

- * The Other Half

One Look 4 Sizes

* Making It

The Crystal Agency as a Success Story in the Entertainment Industry

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