



FactoryDirectFireplaces.com now offers Classic Flame electric fireplaces and entertainment centers

FactoryDirectFireplaces.com is an online retailers of ventless gas fireplaces, direct vent gas fireplaces, and electric fireplaces.

Feb. 18, 2009 - [PRLog](#) -- FactoryDirectFireplaces.com is an online retailers of ventless gas fireplaces, direct vent gas fireplaces, electric fireplaces, fire pits, gel fuel fireplaces and more.

We are proud to announce the addition of the Classic Flame electric fireplaces to our product offerings. Classic Flame is an award winning home furnishings manufacturer. FactoryDirectFireplaces.com will be carrying the complete line of Classic Flame electric fireplaces, including Home Theater fireplaces, premium mantels, and their new "Amish" style petit electric stoves.

As always, FactoryDirectFireplaces.com offers Free Shipping for all fireplaces for residents in the Continental United States. The Classic Flame electric fireplaces ship within one business day and customers generally receive their fireplace within one to two weeks.

Our customer service representatives have been trained on the Classic Flame electric fireplaces and eager to answer customer questions. Feel free to email or call with any questions. Our contact information is below.

Classic Flame is continuously adding to their product line, and they just introduced their new LED, Fire F/X insert and their electric fireplace insert is unlike anything you've seen, or heard, before. They improved the visual effects, and added sound to complete this unmatched sensory experience. Fire F/X crackles and pops while the redesigned ember bed and log set are simultaneously sparking and pulsating. There's even a sound effect that imitates the wind whooshing through your chimney and a down light that casts shadows on the logs, the way authentic flames would.

All of the effects can operate independently from one other. This gives consumers the option to truly customize their ClassicFlame experience. With all of the products out there to choose from, it's nice to know there's one that will operate just how you like it. The LED technology employed by Fire F/X takes an already energy efficient and environmentally friendly fireplace to the next level. Regular incandescent light bulbs need to be replaced every 5,000 hours or so, while LED's have a life span of over 100,000 hours. Also, regular bulbs require 120 watts of electric power. The LED's we use to power the same flame effect only draw 11.2 watts. That's the kind of energy savings that's not only easy on the environment; it's easy on the wallet too.

Part of the reason that consumers are moving towards adding fireplaces to their homes is to help save energy and the environment. Fireplaces are becoming a very popular method for home heating. Instead of heating your entire house, including the rooms you are not using, many people are moving towards Zone heating. Zone heating heats the rooms you are using instead of the whole house.

There are a number of ways that you can accomplish zone heating. You can install a unit(s) to heat different areas of your home. Alternatively, one can use a single furnace with mechanical zone dampers to direct

airflow via the ductwork. People practicing zone heating often realize a 20-30% saving in energy. With very attractive and inexpensive fireplaces, many people are adding a gas or electric fireplace to their home to supplement central heating systems.

People with forced air central heating systems should realize less energy usage by lowering the house temperature and using a gas or electric fireplace or heater to heat common area rooms. This is because central forced air heating systems distribute heat via ducts throughout the house. The central furnace cycles on and off until the proper temperature on the thermostat is reached. Room temperatures will fluctuate until the thermostat is at the appropriate temperature.

Temperature fluctuations coupled with heating rooms that are not in use will result in higher fuel usage and fuel wastage. In order to save money and the environment, one solution is to place an efficient gas (or electric) fireplace or heater in a common room of your home. These units warm the space you wish to heat with essentially no cycling losses. Gas stoves, fireplaces, and fireplace inserts utilize ceramic and lightweight steel components which heat up quickly and maintain specific temperatures in minutes. The temperature output they provide will be detailed on the information on the unit itself. The temperatures are calculated in BTU's.

In North America, the term "BTU" (British Thermal Unit) describes the heat value (energy content) of fuels. It is the amount of heat required to raise 1 pound of water 1 degree Fahrenheit. It is used to describe the power of heating and cooling systems.

The next question: How many BTU's will you need? The amount of heating you require will be dependent upon a number of factors including but not limited to: windows (size, type, etc.), insulation levels, climate, elevation, time of day, season, and the heating systems currently in the home.

As a general guideline, please review to the chart below.

HEATER OUTPUT RATING*

- * 5,000 (BTU's) will heat approx 200 square feet
- * 10,000 (BTU's) will heat approx 400 square feet
- * 15,000 (BTU's) will heat approx 600 square feet
- * 20,000 (BTU's) will heat approx 800 square feet
- * 25,000 (BTU's) will heat approx 1000 square feet
- * 30,000 (BTU's) will heat approx 1200 square feet
- * 40,000 (BTU's) will heat approx 1400 square feet

With the above in mind, perhaps a gas or electric heater will help you save money and the environment.

If you are considering purchasing a fireplace or have a question, let us know. We are happy to answer your questions.

<http://www.FactoryDirectFireplaces.com>

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