

## Arquati Usa Introduced Three New Lines At The West Coast Art&frames Show In Las Vegas

*Arquati USA, leader in the picture frame moulding industry, chose the prestigious scenario of the West Coast Art & Frame Show in Las Vegas to introduce "Arden", "Brentwood", and "Floater" – three new lines in the Arquati Masterframe Collection.*

**Feb. 17, 2009** - [PRLog](#) -- The American trade show, a mega convention for industry professionals, hosted more than 600 exhibitors and drew the attention of all the people playing a leading role in the sector: frame producers, art publishers, galleries, wholesalers, production framers, and thousands of attendees looking for the latest products.

Arquati USA did not disappoint its customers: the three new lines "Arden", "Brentwood", and "Floater" enriched the range of Arquati products. The usual quality, care, and refinement find new forms of expression.

"Arden", whose name is derived from one of England's ancient woodland forests, is characterized by features which harmonize perfectly with both traditional and contemporary styles. Born from the expert hands of Italian master craftsmen, "Brentwood" plays on the antique aged effect, created by subtle shading between light and dark tones. This line has a unique and distinctive style, with great care taken in its design and is a fascinating artistic creation. Finally, "Floater", whose features and finishes recall some of the most recent successful moulding collections such as "Basque" and "Vista", enhancing canvas paintings. These frames are particularly suited to work with design projects in the contemporary and modern style.

Arquati USA meets all kinds of requirements confirming, once again, its love for quality and its attention for innovation and research.

If Arquati Masterframe Collection could be already considered the top of the line in the wooden picture frames, together with the Franco Arquati Collection, with these new gems it can be now defined the pinnacle of the industry.

During the trade show, Arquati introduced sixteen new Proframe items.

For further information about Arquati USA and its products, which also include awnings and solar protection, please visit the website [www.arquatiusa.com](http://www.arquatiusa.com).

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About Arquati USA. Since 1960, Arquati has been recognized as a leader in wood picture frame moulding utilizing renewable wood species and have programs to recycle and reuse, offering a full range of over 650 quality mouldings consisting of a variety of styles and sizes from the everyday basics to exciting, innovative and fashionable moulding.

Franco Arquati founded Arquati Cornici (Moulding) in 1960 in Parma, Italy, then in 1978 it opened a branch in the U.S. Today it serves the North American trade market from Carrollton, TX and through distributors who serve their local markets with both length and chop service. At Arquati SolarPro, the mission is to build the highest quality, awnings, solar screens, patio covers, and roller shades, using only the most superior components and fabrics available. The objective is to make residential and commercial structures more energy efficient as well as promoting business practices that respect the Earth and the Environment.

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