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Jan. 29, 2009 - <u>PRLog</u> -- With an aim to promote greater public awareness on its various in-patient and out-patient medical services and special health packages, the International Medical Specialty Centre (IMSC) has announced its participation at the upcoming Oman Travel Mart (OTM), the international travel and tourism event of the year; to be held from February 17 to 19 at the Oman International Exhibition Centre.

Organized by Oman International Trade & Exhibitions (OITE) for 6th successive year, OTM 2009 offers a diverse range of inbound and outbound tourist destinations, medical tourism, and investment tourism all under one roof.

IMSC is one of the leading health care service providers in the Sultanate with high standard outsourcing facilities for international patient care clients. IMSC has been providing medical services in Muscat for the past seven years in association with its hospital partner, the Phyathai Hospital Group, one of the leading healthcare providers in Thailand. IMSC is a one-stop medical services centre that has served over 10,000 clients; of which 90% are Omanis and 10% are expatriates.

"Our presence at the upcoming OTM 2009 is part of our efforts to bring our medical services to an international level. IMSC would like to let the market know that we offer International Patient Care with our Hospital Partners abroad. We likewise make our health products such as Rice Mind Cereal Health Drink and NOVO, our diagnostic test services for general wellbeing are known to the market", said Ms. Laura Abayon, IMSC Business Development Manager.

"We want the market to become more aware that IMSC is providing better, faster and friendlier medical care", she added.

From a small clinic in 2000, IMSC today has evolved into a Mini Community Hospital, providing a range of health care needs with a team of highly experienced doctors and medical staff, managers and support groups.

IMSC provides the latest medical facilities, specialty services, in-patient and out-patient services, overseas medical treatment services, mobile medical services and special health packages.

"Overseas medical treatment services is one of IMSC major activities. IMSC collaborates with various reputable affiliate hospitals across Thailand. Matching the needs of the patient with the right treatment provider is a very important role which IMSC plays. We ensure that patients are treated at the best possible centre at reasonable cost". Ms. Abayon added.

IMSC likewise provides medical education program, offering medical workshops and scientific seminars to both local and expatriate medical staff.

IMSC medical facilities include 2 operating theaters fully equipped with the latest technology OT Equipments, and Instruments, 9 In-patient Hospital Beds, Laboratory, X-ray Unit and Ultrasound. Available medical services include: Family (General) Practice, E.N.T., Cardiology, Neurology, Gastroenterology, Internal Medicine, Obstetrics & Gynaecology, Orthopaedics and Pediatrics. Specialty Services are available from its Visiting Consultants on Urology and Plastic Surgery, Cardiology,

Orthopaedics and Gastro Intestinal Problems.

For more information on OTM 2009, please contact Mr. Atif Khan at 92814484 or log on to www.oite.com/otm

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OITE is Oman's largest and leading events organising and marketing company with experience of serving various industry sectors for over 20 years. Our business expertise is in organising trade fairs, conferences, festivals and providing event design and marketing services.

The various sectors we serve through our events include; country specific products, education, training and employment, environment, heavy machinery and construction, home, office and lifestyle, IT, telecom and technology, real estate and investment, retail and consumer, transport and logistics, travel and tourism.

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