4Checks Affiliate Program Is A Finalist for “Exceptional Merchant” At The Affiliate Summit West

As a regular presence at the Affiliate Summits, 4Checks was elated to be a finalist for the “Exceptional Merchant” Pinnacle Award. While the company did not win the award, Kathy Viau, and her associate were thrilled to have been nominated.

Jan. 15, 2009 - PRLog -- 4Checks.com has been a leading search portal for personal checks, business checks, and other banking accessories for almost ten years. Because the company knows that affiliates are essential to generating growth and spreading the word in new and engaging ways, it has sent its Affiliate Manager to the Affiliate Summit events for years. Founded in 2003, the Affiliate Summit was created to establish a networking environment and to give merchants and affiliates insights into the latest industry standards and issues. Now on its twelfth conference, the Affiliate Summit has grown tremendously and become one of the premiere events for affiliates, merchants, vendors, networks, and agencies. The Pinnacle Awards, presented annually, are affiliate marketing’s most prestigious, competitive honors for leaders in the space. Award winners are recognized because they are innovative leaders with vision and influence.

Kathy Viau, who recently relocated from Chicago to begin her position as 4Checks’ Affiliate Marketing Manager, was pleasantly surprised to learn that the 4Checks program was being nominated for a Pinnacle Award. Although still new to the company, Kathy, along with Affiliate Marketing Coordinator, Tatiana DiSalvo, strives to find new ways to make their affiliates’ experience with 4Checks world-class. When asked about her nomination for the “Exceptional Merchant” Pinnacle Award, Kathy Viau said, “Unfortunately, we did not win this year, but it is an honor to have been considered for a prestigious award such as this. We will continue to improve and cultivate the 4Checks program in the new year!” Congratulations to Kathy, Tatiana, and the 4Checks brand!

About 4Checks.com:

For almost a decade, 4Checks.com has served as a check search portal for nearly eleven different check printing companies. At 4Checks.com customers are able to search by category, specific check type, or checking accessories. With over 800 business and personal checks to choose from, 4Checks has a check design for everyone! Visit the site today and search for your perfect check!