Noventri Debuts New Digital Signage Website

Noventri announces the release of a new website designed to appeal to tech savvy visitors. The site is intended to both entertain and inform visitors as they delve into a virtual experience that brings digital signage to life.

Dec. 16, 2008 - PRLog -- Noventri, a full-service digital signage company located in Smithsburg, Maryland, announced today the launching of a new website that is intended to better reflect the company’s creative abilities and digital signage expertise. The site, www.noventri.com, boasts a new look for Noventri and is designed to immerse visitors in an overall experience, while serving as a primary destination for digital signage technology information, news and resources.

Beginning with the home page, visitors are taken on a tour through a virtual city that is guarded by the Noventri citadel. Clicking on various buttons, you can travel inside the citadel, zoom through areas of the city or plunge underwater for information on various aspects of the company, its installation, integration, hardware/software and content creation services.

To see a first-hand example of how digital signage can benefit your company, simply click on the button in the lower right corner to experience a ‘Fly-Through’ as you enter a 3-D virtual hotel lobby. Meander from the lobby into the hotel lounge and finish with a visit to the hotel bar to see all aspects of digital signage usage.

Interested visitors can easily request a digital signage quote, send messages to the Noventri team, read past and present news items about Noventri installations and other accomplishments and easily find what you want with the site’s celestial sitemap.

On the home page visitors are introduced to a Dumb Sign™. By visiting the site often, visitors can stay abreast of the Dumb Signs™ adventure as traditional signs travel through life, fighting for their place in the signage world as they contend with the forces of Noventri Digital Signage.

The Flash-based site entertains visitors, but to accommodate all visitors, Noventri will soon offer a ‘no-Flash’ option for those that just want clear-cut information without the entertaining aspect.

“The site is in a state of metamorphosis and will continually offer something new to visitors,” says Wil Conklin, Director of Sales and Marketing. “You’ll need to visit often to see what’s new and follow the changing city.”

For information about the site or Noventri Digital Signage Solutions, contact Judy L. Hoffman, Public Relations & Marketing at 1-800-359-1858, ext. 211 or email at: judyh@noventri.com.

Noventri – a Division of Specialized Communications Corp. - Noventri has been a leader in manufacturing, sales, service, installation and content creation and manage of Dynamic Digital Signage since 2004 and its parent company, Specialized Communications Corp, has served the broadcast and professional video industry since 1985. David Linetsky is President, Andrew Hoffman, Vice President and Wil Conklin, Director of Sales and Marketing. Noventri is located at: 20940 Twin Springs Dr., Smithsburg, MD 21783-1510. URL: www.noventri.com

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Judymae Communications is owned and operated by Judy L. Hoffman, freelance PR and marketing communications specialist and publicist.

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