Christmas 2008 Turns To Saucy Rather Than Romantic Gifts

ProblemPresents.com research shows a 1200% increase in saucy gifts rather than romantic for Christmas 2008

Nov. 27, 2008 - PRLog -- In its third Christmas of analysing gift buying, ProblemPresents.com (http://www.problempresents.com) sees a switch from romantic gift giving to saucy gifts, by over 1200%.

In 2007, there were more romantic presents being sought, with saucy gifts not really getting a mention. This year the trend is reversed, with saucy lingerie being top of the requests. It’s also not just confined to being men searching for gifts for women – there are equal numbers of women looking for saucy gifts for the men in their lives.

Is this a side-effect of the credit crunch, with romance being seen as an expensive option? Editor, Helen Tarver, admits to being a bit confused, as she says, “This is not a clear cut trend. At first glance, considerably more people are arriving at ProblemPresents.com looking for saucy gifts than last year, particularly in lingerie. So, things like open thongs, basques and even full length gloves have been very popular. But we can also track almost a change of heart within a visit to the site from these saucy items to high quality, luxury lingerie in romantic materials from brands such as Verde Veronica and Bulb.”

ProblemPresents.com has been advising on gifts for all occasions for the past two years. Helen continued, “Lingerie buying is always awash with difficulties, and saucy items in particular do rely on knowing your partner very well. And this maybe why many men chicken out at the last minute, perhaps even more so this year when cash is tighter, therefore people may be buying less gifts and want every present to count.”

And the men don’t get left out, as the key request for men this year is for saucy boxers! As Helen says, “We think it’s the Beckham effect – those Emporio Armani shoots have definitely got women thinking!”

About ProblemPresents.com

ProblemPresents.com (http://www.problempresents.com) is an online guide to gifts for every kind of gifting occasion.

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ProblemPresents.com is a guide to great gifts for every occasion, to answer the eternal question of "what on earth shall I get them this time?" Always looking to bring new unique answers to that age old question!

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Source                Helen Tarver
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