Rotary Club of Chennai Velachery: Website Launched

The Rotary Club of Chennai Velachery launched its Website at a grand function held at Madras Race Club, Chennai, on Sunday, 23rd November 2008

Nov. 26, 2008 - PRLog -- Rtn. S.V. Veerramani, Assistant Governor of R.I. District 3230 launched the official website of Rotary Club of Chennai Velachery at a grand function held at Madras Race Club, Guindy, Chennai, at 10-00 a.m. on Sunday, 23rd November 2008.

Rtn. K.R. Mukundhan, President of the Club welcomed the gathering. Rtn. Balasundaram, Director –Public Relations of the Club explained the various stages of development of the website. He said that a software service provider in Canada was identified after doing an exhaustive search of the options available. The next step was deciding on the name “www.rotarychennaivelachery.org”. In Phase I of the development, the minimum information like the members details required to bring the website to some shape was keyed in and the website was then opened for scrutiny by the Board of Directors. After the clearance of the Board, a soft launch of the website was made to open it up to the members and the public.

In Phase II, the website was populated with more information, like the reports of events that were conducted by the Club. The calendar of events was made live. The website was used for recording the reports of projects on an ongoing basis like the vocational roadshow project, elocution competition project and Project Shakthi, culminating in the formal launch of the website by Rtn. Veerramani.

Rtn. Veerramani explored the website and expressed appreciation that the website has come out very well. “Most of the other clubs have to learn from the Rotary Club of Chennai Velachery on things like this”, said Rtn. Veerramani. “We are very proud to have launched such a feature-rich website right in the first year of this young club, when even many well-established clubs in the city do not have any website”, said Rtn. Balasundaram, who spearheaded the Website Project.

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Rotary Club of Chennai Velachery is a part of Rotary International. Rotary is a worldwide organization with about 1.2 million business and professional leaders who provide humanitarian service and help to build goodwill and peace in the world.

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Source V. Balasundaram
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