## Visa and Travelocity offer two for the price of one flights for Visa Premium cardholders

Visa has partnered with Travelocity India - an online travel agency - to provide extra benefits to Visa Premium[1] cardholders who plan, book and pay for their domestic or international travel, hotel and airline tickets online

Oct. 14, 2008 - <u>PRLog</u> -- Visa has partnered with Travelocity India - an online travel agency - to provide extra benefits to Visa Premium cardholders who plan, book and pay for their domestic or international travel, hotel and airline tickets online at www.travelocity.co.in.

Benefits for Visa Premium cardholders include free flight tickets for companions, complimentary airport drops and discounts on travel bookings. Cardholders can also indulge their passion for travel in India through packages that can be designed to suit their own taste.

"Through our collaboration with Travelocity, we are continuing to provide extra value for our cardholders through new benefits and services. With up to 95 percent of Indian respondents in our 2007 Travel Intentions Survey indicating they were likely to take a holiday in Asia in the next two years, this partnership will help to give Visa cardholders more when they take their next trip," said Santanu Mukherjee, Country Manager, South Asia, Visa.

Himanshu Singh, Managing Director, Travelocity India said, "We always look forward to bringing our customers more value-additions and are delighted to partner with Visa in India. Travelocity India has designed a range of exciting travel benefits for Visa cardholders and look forward to making their travel planning a more convenient and exciting experience. We are sure that they will find booking online Travelocity India comfortable, secure and will greatly benefit from the range of choices and competitive pricing that we offer."For more information about the promotions and benefits for Visa Premium cardholders and the applicable terms and conditions, please go to www.travelocity.co.in.

Visa Travel Exclusives on Travelocity India

Build your own domestic "Fly & Stay package" and your companion can fly for free: Visa Signature cardholders can book and enjoy their own customized "Fly & Stay package" choosing amongst selected domestic flights and hotels and get their companion flight ticket free.

Visa Platinum and Visa Gold cardholders will get a 50 percent and 25 percent discount respectively on their companion's ticket.\*

Complimentary Airport Drop: Visa Signature cardholders can enjoy a complimentary airport drop for any domestic and international flight booking.\*

Ten percent discount for all air tickets booked using a Visa Premium card: All Visa Signature and Platinum cardholders get a 10 percent discount across all domestic and international flights and hotels booked and paid for through Travelocity India and Visa. Visa Gold cardholders get a 10 percent discount across domestic flights and hotels booked through Travelocity India.\* In addition to the partnership with Travelocity in India, Visa works with Zuji.com to provide Visa cardholders with promotions and benefits when they book and pay for their travel with their Visa cards.

\*Terms and conditions apply. Please visit www.travelocity.co.in for details

Notes to Editors:

About Visa Inc.: Visa Inc. operates the world's largest retail electronic payments network providing

processing services and payment product platforms. This includes consumer credit, debit, prepaid and commercial payments, which are offered under the Visa, Visa Electron, Interlink and PLUS brands. Visa enjoys unsurpassed acceptance around the world and Visa/PLUS is one of the world's largest global ATM networks, offering cash access in local currency in more than 170 countries. For more information, visit www.corporate.visa.com.

## **About Travelocity**

Travelocity® is one of the largest travel companies in the world with gross bookings of more than U.S. \$10 billion in 2007. Travelocity also owns and operates: Travelocity Business® for corporate travel; igougo.com, a leading online travel community; lastminute.com, a leader in European online travel; and ZUJI, a leader in Asia-Pacific online travel. Travelocity is owned by Sabre Holdings Corporation, a world leader in travel marketing and distribution.

Travelocity India was created in 2007 (www.travelocity.co.in) and offers a full suite of online travel choices, including package travel, giving Indian consumers control over their travel planning, and the convenience of online bookings and secure payment.

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Source R & PM Edelman

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