

## **eModa.com hires famed celebrity stylists to do their Fall Look Books...**

*Changing the face of online fashion, eModa.com once again comes up with something new to add to the internet dish, thanks to Marketing and PR executive Michelle Miller and some amazing celebrity stylist friends, Congo Green and Tina Nguyen.*

**Oct. 9, 2008** - [PRLog](#) -- Online fashion powerhouse eModa.com has upped the ante by bringing in famed celebrity stylists to put together their Fall '08 Look Book. Tina Nguyen and Congo Greene, celebrity stylists based out of Philadelphia, PA, were brought in to mix it all up.

Tina Nguyen is an incredibly talented woman who is currently in the process of opening her own textile studio. She was a Fine Arts major at Moore College of the Arts, and has a background in not only textiles and graphic design but also sculpture.

Tina states that her study of sculpture greatly helps her meticulous eye for the art of clothing, "I feel like I can see outfits as shapes, just like in sculpture, and this ability allows me to put great detail in the forms of clothing I am putting together... I'm very detail oriented and love using texture when I clothe people," say Tina of her styling technique. "This gives depth to the clothing, and mixing diverse textures together gives an element of excitement and drama to what you are wearing."

Congo Green, to his credit, is a man with impeccable personal style. Never leaving his house without statement-making clothing, he is a serious authority on fashion. As the retail manager for Fusion Boutique (Philadelphia's number one rated denim boutique), he takes what he does very seriously. With his degree in Fashion Merchandising from the Art Institute of Philadelphia, he's made waves throughout the fashion industry in a fabulous way, leaving his mark wherever he's gone.

He has dressed Philadelphia's finest for several years and has managed to create a following of his own, prompting the city's elite to wait for Congo to give the go-ahead on their fashion wardrobe. As sweet as pie, this gentleman has helped make Philadelphia a better place, one better dressed person at a time. Seeing as though Philadelphia was rated one of America's ugliest cities... I would say he's performing a public service.

The time and effort put into this shoot is well worth it for any web shopper or fashion maven in-the-making to check out. It can also be an inspiration for those who have grown weary of their closets to mix it up and recycle pieces from previous seasons. Our celebrity stylists offer great ways to reuse, reduce and recycle your wardrobe. In an economy like this, who wouldn't want to do that? We placed a link to this Look Book on the front page of [www.emoda.com](http://www.emoda.com), where it will remain for the majority of the Fall season, helping and inspiring all those who come across it.

"I am incredibly pleased and very proud of the continuous growth that eModa shows the world every day. This new Look Book is no exception. It came out beautifully and I look forward to seeing the reaction of our shoppers. Tina and Congo are incredibly talented people with phenomenal style. I am just happy we got it all together," says Michelle Miller, Marketing and PR Executive for [www.emoda.com](http://www.emoda.com).

For more information on the stylists or the Look Book, visit the website at [www.emoda.com](http://www.emoda.com)

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exclusive international online site taht deals with all thing fashion. Multiple logs and constant events, eModa.com is one of the most entertaining sites on the web. eModa.com can serve all your premium shopping needs with free shipping and free returns 365 days a year.

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