

Engel & Voelkers St. Petersburg, Fl. Property Shop Brings Global Market to Home Buyers and Sellers

Expansion of the Engel & Voelkers real estate brand throughout the Tampa Bay area continues with the opening of the first location in Pinellas County. Downtown St. Petersburg site now part of a worldwide network that specializes in upscale homes.

Oct. 2, 2008 - [PRLog](#) -- St. Petersburg, FL – The first Engel & Voelkers property shop based in Pinellas County officially opens for business in downtown St. Petersburg Oct. 6. The new real estate office is the latest addition to the growing, global network of property shops that are part of the Hamburg, Germany-based parent company, Engel & Völkers Group.

Over the past 30 years, Engel & Völkers Group has become one of the world's most respected names for upscale residential real estate. Its worldwide presence encompasses more the 320 offices in 26 countries and four continents. With the addition of the newly opened St. Petersburg property shop at 165 2nd Ave. N., buyers and sellers are able to access and list homes geared for an upscale, global audience with the help of highly trained real estate professionals and state-of-the-art technology.

Centrally located in the downtown restaurant and retail complex known as BayWalk, the St. Petersburg office joins existing Engel & Voelkers property shops in such high profile areas as the Hamptons, England, Ireland, Chile, Spain, Switzerland, South Africa and Thailand. The 1,000-square-foot, newly renovated space in St. Petersburg was re-designed to confirm with the brand's signature color scheme and sleek look by rojo Architecture of Tampa.

Keven and Sara Maddocks are license partners and owners of the downtown St. Petersburg Engel & Voelkers. Maddy Krasne, a former marketing executive with longtime ties to the Tampa Bay area, is the managing broker for the St. Petersburg Engel & Voelkers property shop. Krasne is also part owner of a second franchise that will serve the St. Petersburg area beach communities from a location that will soon be announced. Krasne joins both Kevin and Sara Maddocks as an investor in that second Pinellas County site.

“Although the current financial climate, as well as the current climate for residential real estate, are both at a low ebb, we believe that with the global outreach of Engel & Völkers Group we will be well positioned to take advantage of the upturn of the market when it arrives,” said Krasne. “By opening this shop, we are now able to serve our clients with the knowledge, experience and success associated with Engel & Völkers Group.”

With many European-style property shops soon to be open throughout the state, and an anticipated 200 more debuting over the next 10 years, Engel & Voelkers Florida is rapidly exposing the Florida residential market to its elite international network of agents and buyers, offering premium property representation. The company was recently cited in the National Association of REALTORS (NAR) International Real Estate Report as bringing “European Culture to U.S. Industry.” International Service Check, a renowned worldwide customer service quality analysis firm, has rated Engel & Voelkers Florida as one of the top five real estate companies in the state in regards to its dealings with European investors.

For more information about the Engel & Voelkers property shop in St Petersburg, visit www.engelvoelkers.com/stpetersburgdowntown or call 727-565-4832.

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