The Center for Fine Art Photography Announces the Public Release of Smarter Gallery™

The Center for Fine Art Photography releases a web based application to help galleries improve efficiency.

Oct. 1, 2008 - PRLog -- Fort Collins, CO — October 1st, 2008 — Today The Center for Fine Art Photography announced the release of the first of its software packages designed to aid in the day to day operations of Art Galleries. This release, titled Smarter Gallery™ is specifically designed to reduce the man hours required to hang an exhibition in any size gallery, thereby improving efficiency and reducing overhead significantly.

The Center has been developing Smarter Gallery™ for nearly 3 years, and refining it’s abilities while using it to hang over 50 exhibition, including several at the Denver International Airport in Denver, CO. The software package has saved the center on average 7-12 man hours per 200 linear feet of wall space hung, enabling it to change the turn around time between shows from one week to less than 2 working days. Using state of the art web based technology, Smarter Gallery™ allows the end user to enter the dimensions of their gallery and the two-dimensional art they wish to hang via an easy to use interface. The software then calculates the exact location of every nail or hook for images to be hung on. The accuracy of these calculations enables the end user to hang images in a gallery of any size with an accuracy of 1/16th of an inch using simple, off the shelf tools.

The Center for Fine Art Photography also announced today that the launch customer for Smarter Gallery™ will be the George Eastman House in Rochester, NY. The George Eastman House is the world’s largest repository of photography and film, and conducts exhibitions and restoration of both. The George Eastman House plans to use Smarter Gallery™ to assist it in hanging exhibitions in its 73,000 square foot facility, and is expecting an up to 60% reduction in man-hours worked for hanging these exhibitions.

Smarter Gallery™ will be available online for demonstration and purchase at http://www.smartergallery.com. Interested Customers can also contact the Marketing and Sales Manger, Nathan Morimitsu directly for more information at 970-224-1010 or via email at Nathan@c4fap.org

###

A 501(c)3 Non Profit Organization dedicated to promoting the fine art of photography through education and exhibitions.

--- End ---