Auchan Telecom launches a post-paid offer in cooperation with Comarch

Auchan Telecom, a member of Auchan France, has launched with success at the end of August a post-paid offer in France. The project is a continuation of the cooperation between Auchan and Comarch which started in 2006.

Sept. 29, 2008 - PRLog -- Within the post-paid project for Auchan, Comarch delivers a full scope of coverage of post-paid functionalities, from rating, billing, invoicing, sub ledger, dunning, payment collection and matching, to customer registration in a point of sale, self care and deposit management.

- We chose Comarch because we felt that their products would enable us to reach our goals, to create a core system solution which would be at the same time flexible and smoothly integrated. The quick launch of this project (6 months between the business specification of the solution and its startup in our first store) proved to us that we were right to build a partnership with Comarch - says Mathieu Abt, IT System Manager in Auchan Telecom.

The major portion of the solution has been performed through reconfiguration of products already implemented in Auchan. The only new product delivered was Comarch Scoring, used for customer credit scoring.

- Cooperation with Auchan gives us a lot of satisfaction and brings collateral benefits. Auchan is very satisfied with our professional services. This project has proven that Comarch is capable of supporting a new line of business only through implementation tasks - says Piotr Piatosa, VP Telecommunications, Comarch SA.

About Comarch Telecommunication Sector
Since 1993, Comarch’s Telecommunication Sector has been specializing in designing, implementing and integrating solutions and services for telecommunication operators. Experience gained during this time, along with its knowledge of the latest industry trends, allows the company to flexibly adapt itself to the needs and expectations of every client. Comarch’s widely developed activity, both in Poland and abroad, is the strongest confirmation of its high-quality solutions in the areas of billing, interpartner settlements, and the management of telecommunication networks, services and value-added services. The telecommunication sector’s offer is primarily addressed to fixed, mobile and VoIP operators, cable TV networks, internet service providers and MVNO operators.

Auchan Group owns over 360 hypermarkets and 635 supermarkets all over the world. In 2005, the Auchan Group placed 14th in a global ranking of large retailers compiled by Planet Retail. It is the fifth largest retailer on the European market. Founded in 1961 in France, Auchan currently operates in 11 countries: France, Italy, Spain, Portugal, Poland, Hungary, Romania, Russia, Luxembourg, China and Taiwan.

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Comarch is a leading Central European IT business solutions provider. We specialize in forging relationships with clients that maximize their profitability. We specialize in forging relationships with clients that maximize their profitability.

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