

Bordeaux Digital Printink Exhibits at REX 12th International Trade Show

In cooperation with Major Ukrainian Distributor SES (Smart Engineering Systems) Booth # 51 Featuring Mix & Match, Plug & Print compatible inks designed to replace OEM inks for printers, enabling considerable savings in setup cost and time.

Sept. 16, 2008 - [PRLog](#) -- Ukraine, Kiev – Bordeaux Digital Printink Ltd. is exhibiting at REX 2008, in booth #51. Bordeaux, together with SES, its official distributor in Ukraine, is expanding large format ink offerings to Ukrainian customers, with top quality compatible ink solutions.

Bordeaux and SES will launch promotional, sales and support activities, introducing Bordeaux's advanced ink product lines - including a variety of Solvent, Eco and Light Solvents, HAP free Organic Inks, Water and Oil based inks as well as UV Curable inks.

With this new cooperation, the Ukrainian Large Format print industry, that is already familiar with Bordeaux's commitment to quality, innovation and service as a leading brand, can enjoy the reliable on-going support for all Bordeaux's products, from SES, one of its main distributors. Here are some of our products to be presented at REX 2008:

PrJ3 Solvent-Based Inks -

Perfectly designed for the Mimaki JV3™ and Roland SJ™ Solvent Printers.

Bordeaux has taken an unprecedented step by improving on a best-selling formula that already has proven itself to be a "workhorse" in the Mimaki JV3™. The company's new generation ink was developed to ensure that customers see increases in their productivity and have more latitude by printing on a greater variety of substrates.

PRIME PeNr ECO inks –

Designed to Replace Roland ECO-SOL MAX™ inks

A High Quality Economic solution for the Roland Soljet Pro™ and the VersaCAMM™, the PRIME PeNr eliminates the need for Profiling or Flushing. This is a unique quality Mix and Match solution, that enables "hot swapping" with Roland ECO-SOL™ ink cartridges. No colour variance or new profiling are needed.

No pumps, dampers, tubes or wipers replacement are required when switching over. When switching inks utilizing the Mix & Match concept, more than 25% can be saved in comparison to original inks. Chip mounted on 440ml cartridge – fully compatible with the new Roland XC & VP printer models

PgNr (Green) Environment-friendly Ink

Being an industry pioneer in the market of Environmentally-friendly inks, Bordeaux is proud to presents its organic-based PRIME GREEN series. Bordeaux's first product in this series integrates both high productivity level with environmental orientations such as Bio Degradability, operational comfort and low risk to operators. This ink supports printers such as Mimaki's JV5 and JV3.

New PgNr is a revolutionary ink whose natural ingredients have been carefully selected for the development of state-of-the-art environmentally friendly ink. In addition to the obvious benefits of these inks, our technical staff has been able to make improvements that result in superior performance when compared to inks using harsh solvent systems. The ink is odorless and has perfect adhesion to a wide range of substrates.

Bordeaux Digital Printink – The Future is Already Here!

Moshe Zach, Bordeaux Digital Printink Ltd. CEO, notes: “Bordeaux is very proud of its recent cooperation with MOZAIC, which presents a magnificent opportunity to expand our exposure in the growing Romanian market”, and adds “We are happy to announce as our partner one of most professional outstanding distributors in this country. We will cooperate on the marketing of Bordeaux’s newly launched products presented at MODEXPO which represent our inks’ solid field performance”.

About Bordeaux Digital PrintInk

Bordeaux Digital PrintInk develops, manufactures and distributes quality inks for wide and super wide digital printers. Its products are used by printing houses in more than sixty countries. Bordeaux is an important partner to printer manufacturers as a supplier of OEM inks. A worldwide distribution network, including dealers, distributors and OEM's committed to quality and innovation, contributes to establishing Bordeaux as an international market leader, meeting market needs worldwide. The company's new Ukrainian partnership is one more notable example of Bordeaux's global presence.

About SES

Located in Kiev, Ukraine, Smart Engineering Systems (SES) is one of the leaders of the printing and advertising Market of Ukraine. SES is the Exclusive Distributor of Rodin, DGI, MYJET & Canger printers since 2003. Since 2005 it has been the exclusive Distributor of Bordeaux Digital Printink Inks in Ukraine. The company has more than 170 installed printers all over the country. The President of the company is Alexander Pronoza.

For further information, please contact:

Bordeaux Digital PrintInk Ltd: Amnon Shalev, +972 546 960610, amnon.s@c-m-y-k.com

SES: apro@ses.com

PR Representative - CGP Europe: Charlotte Gutman, +32 23752100, charlotte@cgpeurope.com

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