## LR Cosmetics & Services, Upcoming Book; "Makeup Artists" The Who's - Who partnering with SU2C

LR, (Linda Randall), a Makeup, Beauty and Etiquette Expert, has found that there is a missing link between the Makeup Artist, the Consumer, and Businesses that are involved in the Beauty Industry, hence The Book, "Makeup Artists" was created.

Aug. 31, 2008 - PRLog -- LR, (Linda Randall) is announcing that she will partner with "Stand Up To Cancer", a new initiative founded to raise philanthropic dollars for accelerating ground-breaking cancer research. Stand Up To Cancer (SU2C) is a charitable services fund of the Entertainment Industry Foundation, a 501 (C) (3) charitable organization. Our goal is to share information and inspiration with millions of people and to encourage contributions to fund a cure. More than a campaign, this initiative is a movement we hope will ultimately help end cancer forever. LR is donating 10% of the proceeds from the book to "Stand up to Cancer" as she has just recently lost her father to a rare cancer after a long battle. Be a part of this cause, and be a part of the book and this will be the beginning to the end of cancer.

The Beauty Industry is a multi-billion dollar industry and encompasses thousands of women and men of all ages the professional Makeup Artist, Surgeons, Estheticians, Cosmetologists, Spas, Salons, to name a few. All of which have spent thousands of dollars for their education, certificates, and licenses to be able to find work, to discover that it is a struggle finding work, much less creating a career in the field of beauty.

It's all about the "Art of Makeup Artistry"

The book "Makeup Artist" will be the single most influential listing guide in the makeup industry, and will be an annual publication.

Now Makeup Artists, Makeup Manufactures, Skin Care Companies, Makeup Accessory Companies and more can be found!

LR has stated "we are fulfilling a need in the beauty industry that has never been addressed before". LR has expressed that "our goal is to create an avenue for the Makeup Artists and businesses to connect with the consumer and other businesses that require their expertise".

LRCosmeticsandservices.com and the Book, "Makeup Artist" The Ultimate Listing Guide for Makeup Artists, The Who's – Who in the Industry, is all about exposure for the professional in the beauty industry. It is connecting the Beauty Professionals, Beauty Industry, Spa Industry, Medical Industry, Celebrities, the Film Industry and the Makeup Industry to the consumer market.

Why a book about Makeup Artists? Because no matter what season, no matter what happens in the world, no matter the economic outlook.......Women and Men will purchase Makeup!

Just some of the recent professionals that will be featured are;

Branded J Collections, Crulety Free Cosmetics, In Motion Style Group, a Salon & Spa that comes to you, Professional Hair, Makeup & Spa services in the Privacy, comfort & convenience of your home office or hotel in Edmonton, Alberta. Faces Ect. School of Mn is Minneapolis' first Professional Makeup Artistry Training School. They offer "elite" Makeup education to the upper Midwest. Blush Priemier Makeup Artist out of Portlan Ore. They specelize in bridal, special occasion, runway, and fashion makeup. Maxima School of Makeup Artistry, out of Scottsdale, AZ who offers programs to train professional makeup artists for careers in TV, Film, Print, Theater & Airbrush. Rose Hill Makeup Crew out of Los Gatos Calif. is the founder of the Academy of Cosmetic Arts., and very well known in video, film and print industry. Holli Christsen who is the president of the Kensington makeup Artists LLC, out of Pheonix AZ.

We are now preselling the book "Makeup Artists" through the web site; Stand Up To Cancer or through LR

## Cosmetics & Services web site.

LRCosmeticsandservices.com was created over five years ago for Makeup Artists, Hair Stylist's, Nail Technicians, and Beauty Industry Professionals to be able to list their profiles and the option to join LR's Business Circle, another option to increase their business. Now there will be a new link off LR's web sit called Makeupartistswhoswho.com that will be launched in the next few weeks that will be connected with the Book "Makeup Artists" The Who's- Who in the Industry.

LR Cosmetics & Services advertises in national magazines and in over 60 web sites to draw clients to LRCosmeticsandservices.com to find the beauty professionals that they are looking for. The consumer then is able to contact the beauty professional directly for the services that they desire.

To book LR for an interview, lectures or articles please contact

## MEDIA CONTACT:

LR Cosmetics & Services
Brian Sterling
800-815-5902
brian@lrcosmeticsandservices.com

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Profile Listing for Makeup Artists

Finally a resource for every one to find Makeup Artists – The good ones!

--- End ---

Source Brian Sterling

City/Town Seattle
State/Province Washington
Zip 98024
Country United States

Industry Wedding, Makeup artists, Makeup

Tags <u>Beauty, Wedding, Makeup, Makeup Artists</u>

Link <a href="https://prlog.org/10112080">https://prlog.org/10112080</a>



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