

Meet the CEO of CAN in Automation (CiA) in the Boston Area

Holger Zeltwanger, CEO of CiA (CAN in Automation), will be the keynote speaker at the upcoming, free CAN – CANopen Seminar on September 16, 2008 at the Warren Conference Center near Boston, MA.

July 25, 2008 - PRLog -- Wilfried Voss, President of esd electronics, Inc is very pleased to announce that Holger Zeltwanger, CEO of CiA (CAN in Automation), will be the keynote speaker at the upcoming, **free** CAN – CANopen Seminar on September 16, 2008 at the Warren Conference Center near Boston, MA. Mr. Zeltwanger will share his views on CAN, CANopen, and J1939 technologies and answer questions you might have.

Mr. Zeltwanger is a founder of the international organization CAN in Automation (CiA), a nonprofit organization created to develop and support CAN Standards and CAN-based higher-layer protocols, and represent its members' interest in national and international standardization committees, such as ISO and IEC.

As a premier vendor of industrial strength CAN hardware interfaces, esd electronics, Inc. has made it a mission to provide technical information on CAN, CANopen and SAE J1939 beyond the standard. This mission has generated esd's latest project, the CAN – CANopen – J1939 Seminar Series; a series of **free seminars** designed to provide an opportunity to learn about the basics, implementation, and development of CAN (Controller Area Network), CANopen, and J1939. These free seminars offer an occasion to network with colleagues; learn about CAN, CANopen, and J1939, and have questions answered. The seminars also give decision-makers an excellent overview of the technology available for new projects.

Christian Keydel of the Embedded Systems Academy will join Mr. Voss and Mr. Zeltwanger to conduct the CANopen session at this free seminar. Mr. Keydel is a Director and tutor with the Embedded Systems Academy as well as co-author of the book, **Embedded Networking with CAN and CANopen** by Copperhill Media.

Join us as our guest - register for the seminar you are attending at our dedicated seminar website www.canseminar.com. Join us for one of these free seminars and bring your friends and colleagues to share this occasion to network, learn, and have your questions answered.

The seminars are scheduled for:

CAN and CANopen Seminar – in the Boston, MA area

September 16, 2008 - 8:30 a.m. - 4:30 p.m.

at the beautiful Warren Conference Center in Ashland, MA

CAN, CANopen, and J1939 Seminar – in the Detroit, MI area

November 13, 2008 - 8:30 a.m. - 3:30 p.m.

Location to be determined

CAN, CANopen, and J1939 Seminar – in the Toronto, Canada area

November 15, 2008 - 8:30 a.m. - 3:30 p.m.

Location to be determined

esd electronics, Inc. is also excited to introduce our new website that includes an on-line ordering system for your convenience! Visit us at <http://www.esd-electronics-usa.com>.

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esd electronics, Inc. specializes in all aspects of Controller Area Network (CAN) technologies including CANopen, DeviceNet and J1939 and has made it a mission to provide technical information on these technologies beyond the standards. esd provides a vast number of CAN hardware interfaces for all form factors such as PCI, PCIe, cPCI, ISA, VME, PC104, and more.

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