

The Original Manufacturers of MUK LUKS® Introduces Chic, Stylish Knit For Fall 2008

Part shoe, part accessory, all fun. The re-vamped, re-styled and re-introduced MUK LUKS® are the must have for any wardrobe.

July 22, 2008 - [PRLog](#) -- Milwaukee, WI ---- Fashioned after Jennifer Beales' signature leg warmers and Kate Hudson's boho chic style, come the re-vamped, re-styled and re-introduced MUK LUKS®. Part shoe, part accessory, all fun, these knit MUK LUKS® are the must have for any wardrobe.

"Paired with mini skirts, leggings, skinny jeans or even your most favorite lounge pants ... the new line of easy to pull on knit MUK LUKS® will add fun, flair and fashion to every outfit," says John Johnson, Senior Vice President of MUK LUKS®.

This season, MUK LUKS® offers a full line of sweater-soft footwear, including Mary Janes, Puddle Boots and Shorties, guaranteed to add pizzazz to any outfit. From bold stripes and bright birdseye check, to color mosaic patterns, vibrant fairisle prints, and fluffly cable knits --- MUK LUKS® has a style to match any personality.

Toggle Boots, MUK LUKS® most popular style, feature a suede sidewall, fleece lining and fashion knit outer. All Toggle Boots can be worn pulled-up, scrunched down or folded over.

Among a variety of retailers nationwide, MUK LUKS® can be found at Urban Outfitters and dELiA*s, as well as exclusive styles for BonTon stores including Bergner's, Boston Store, Carson Pirie Scott, Elder-Beerman, Herberger's, Younkers and Parisian.

It's a shoe It's an accessory.... It's original MUK LUKS®! How do you MUK LUK?

For more information, contact John Johnson at 414-238-2633; johnjohnson@relknit.com.

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About MUK LUKS

MUK LUKS® is truly an icon in the accessory industry. Launched as slipper sox in 1972, these classic comforts immediately became a staple holiday gift item, and have remained a prominent accessory item. Recently, MUK LUKS® has been re-vamped, re-styled and re-introduced. Bold patterns, bright colors, and complete comfort define today's MUK LUKS® --- a contemporary cousin of the original.

It's a shoe...It's an accessory. It's original MUK LUKS

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