

General Tire to Sponsor MB-Motorsports Off-Road Truck Racing and FreestyleMx.com World Tour

Truck and Bike Team Sponsorship Strengthens Intro of Company's New 'Grabber' Off-Road Competition Tires

July 14, 2008 - [PRLog](#) -- CHULA VISTA, Calif.

MB-Motorsports, parent company of FreestyleMx.com, Inc., today announced General Tire has signed to be the Official Tire of the MB-Motorsports Off-Road Truck Racing Team and the 2008 FreestyleMx.com World Tour.

General Tire powers into Off-Road Racing's 2008 Season by outfitting the formidable MB-Motorsports Ford Ranger Edge Off-Road Race Truck (built by Camburg Engineering of Huntington Beach, CA) with its new Grabber (TM) Competition Tires to run in the 7200 Mini-Trick Truck class.

The awesome MB-Motorsports Ranger Edge runs the Camburg front 19" Long Travel Edge system, with the billet hub upgrade and full TT Race rear 3 link system. The shocks are made by Bilstein. It runs the 9300 series Black Hawks in the rear, with a 60mm dual rate coilover. Up front, it runs a 9100 series dual rate coilover with a 3 tube by-pass shock. Precision gears in the Camburg full floater rear end are connected to an out TT race series 3 link system out back and to a Culhane C4 3-speed automatic linked to the 4.0 SOHC Ford V6 up front.

The addition of General's new Grabber competition tires – on TrailReady Beadlock rims – offers a tough, three-ply Duragen(TM)-reinforced body construction to stand up to the rigors of off-road conditions. They also feature a newly-developed competition-specific tread compound with two distinct tread designs for different types of competitive conditions and Grabber competition tires are offered in size 35x12.50R17 for class 1, 7S, 7 unlimited, 7200, 8 and Trophy Truck racing.

The current calendar for MB-Motorsports includes the 2008 "Best in the Desert" Series (www.bitd.com) and the SCORE International Off-Road Racing Season (www.score-international.com).

"We are really excited to partner with General Tire for off-road truck racing," states owner-driver Marc Burnett, a former SCORE-class champion, "Combining my experience with this exciting new performer is a winning combination that puts a new formidable competitor into play. I'm ready, and this truck – rolling on Grabber Tires – will handle anything in its way."

"We are pleased to be a part of this winning team for the 2008 season." said Travis Roffler, director of marketing, General Tire. "We look forward to touring with Marc Burnett and MB-Motorsports as part of General Tire's quest to dominate off-road."

General Tire is also the Official Tire of the 2008 Boost Mobile FreestyleMx.com Tour, presented by Monster Energy Drink.

About FreestyleMX.com, Inc. / MB-Motorsports

Founded in 1997, by SCORE champion off-road rider Marc Burnett, freestyleMx.com, Inc. is the operator of the world's largest motocross website (www.freestylemx.com) and today is the largest international organizer and promoter of freestyle motocross, traveling world wide with the Boost Mobile

FreestyleMx.com Tour Presented By Monster Energy Drink – the largest and longest running tour in the world, featuring top international FMX superstars that include X Game and Dew Tour riders. Known for its innovative techniques and state-of-the art event technology, FreestyleMx.com, Inc. produces FMX contests and demonstrations for every industry and audience, and brings the thrill of today's extreme sports to virtually any venue – with an enormous focus on youth oriented events. Recently, the Boost Mobile FreestyleMx.com Tour Presented by Monster Energy Drink has appeared at hundreds of major races, competitions and sporting events that include NASCAR, DAYTONA 500, CART, IRL, INDY 500, AMA SUPERBIKE, NHRA and on network television shows such as David Letterman, Jay Leno, Steel Dreams, M80 and Fuel TV. Parent company, MB-Motorsports, also sponsors an off-road truck racing team. For more information call 619-421-7500 or visit www.freestylemx.com .

About General Tire/Continental Tire North America, Inc.

General Tire is part of Continental Tire North America, Inc. CTNA, based in Charlotte, North Carolina, is a company of Germany-based Continental AG. With targeted annual sales of more than €26.4 billion (\$40 billion USD) for 2008, the Continental Corporation is one of the top automotive suppliers worldwide. As a supplier of brake systems, systems and components for the powertrain and chassis, instrumentation, infotainment solutions, vehicle electronics, tires and technical elastomers, the corporation contributes towards enhanced driving safety and protection of the global climate. Continental is also a competent partner in networked automobile communication. Today, the corporation employs approximately 150,000 people at nearly 200 locations in 36 countries. For more information visit www.generaltire.com and www.ctnamedia.com .

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About Don Logay Productions

Corporate/business communications specialist. Award-winning journalist, former Editor of three national magazines. Writes comedy tips for homeowners heard daily on 300 radio stations nationwide. Also News-Info Print Articles, Press Releases, Business Books, Live Entertainment Shows, TV spots, Film, Video, DVD production.

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