

Mobile Dating Party via Chatwall

The German mobile solution developer Haase & Martin announces a new version of its text message entertainment tool SMS Chatwall. The SMS Chatwall is a proven entertainment and advertising system for event entertainment and mobile marketing.

June 4, 2008 - [PRLog](#) -- The German mobile solution developer Haase & Martin announces a new version of its text message entertainment tool SMS Chatwall. The Chatwall is projected onto a silver screen indoor as well as outdoor. Every guest may send a text message to the projected phone number from its own mobile.

By Chatwall version 3.0 all party guests may show their own or a friend's photo on the silver screen additionally to their short message. „Hey, its Peter. Which girl wants to dance with me?“ writes Peter to the screen and a photo of himself is shown up. His text and photo message is addressed to all party guests at the venue. The girl that wants to dance with him may answer him via the Chatwall. Linda sends her message „Hey, let's dance.“ to the screen and adds her photo, that is displayed right next to the message. All other guests may track the conversations on the screen and are involved into the story.

Good visibility of the Chatwall screens from every place at the venue and active participation of guests create an continuous curiosity for the screen. New messages arrive constantly. Everyone likes to watch the screen. „Will my photo be shown up there, too?“ Juliet asks herself. Marc already sent a message saying „Hey, I like you. Do you want to have a drink? Marc“ showing not his own but Juliet's photo next to the message.

The built-in mobile marketing features of Chatwall offer new communication and sponsor placement possibilities to club and event managers. Collected phone numbers may be used as communication channel to guests. Sponsor logos and informations may be placed on screen assuring that they will be noticed by guests all evening long as new text messages make people watch continuously.

About SMS Chatwall:

The SMS Chatwall (<http://www.chatwall.de>) is a proven entertainment and advertising system for event entertainment and mobile marketing. With the SMS Chatwall party guests send individual short text messages from their own mobile phone. They become an important constituent part of the party. Depending on the number of visitors each event generates up to 1500 incoming SMS.

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About Haase & Martin GmbH:

Technical development of mobile solutions for mobile marketing is the focus for Dresden based mobile solutions company Haase & Martin (<http://www.haaseundmartin.de>). In addition, the company offers comprehensive and individual care in the field of new media. The Agency is a specialist in Bluetooth marketing and mobile content.

Website: www.chatwall.de

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