

## Local Family-owned Business Receives Prestigious Award

*PK Walsh is among the winners of the statewide 2008 U.S. Small Business Administration Awards*

**May 29, 2008** - [PRLog](#) -- BOSTON, MA. - PK Walsh, a Boston area hair enhancement studio, was recently selected as the U.S. Small Business Administration's Massachusetts 2008 Jeffrey H. Butland Family-Owned Business of the Year award winner. The Walsh family was honored at an awards luncheon co-sponsored by Cape Business Publishing on Thursday, May 22, 2008.

The Family-Owned Small Business of the Year Award is presented annually to a family-owned and operated business with at least a 15-year track record that has passed from one generation to another at least once. The following criteria were used to determine the winner:

- Evidence of success as measured by sales and profit
- Increased employment opportunities for both family and non-family members
- Demonstrated potential for long-term business success and economic growth
- Voluntary efforts to strengthen family-owned businesses within the community

Founded in 1983, PK Walsh holds a unique position in the marketplace as a result of its pioneering focus on treating women's hair loss. They are recognized leaders in the field of non-surgical hair replacement options for women who are experiencing both medical and non-medical hair loss.

Nikki Walsh, president of PK Walsh, was thrilled to receive the award. "I can't put into words what an honor and privilege it is to receive this award," said Walsh. "None of this would be possible without our incredible team of coworkers and family; they help make us a success."

This is a well-deserved and distinct honor that reflects the hard work and perseverance the Walsh family has shown in continuing a tradition. According to Robert H. Nelson, the Massachusetts District Director, "Their dedication to the success of the business, welfare of employees, commitment to customers and the community at large is exemplary."

PK Walsh is New England's leading hair enhancement salon. Staffed by technically skilled and deeply caring professional women, PK Walsh uses only quality extensions, integrations, hair additions and wigs. They have helped thousands of women with hair loss look and feel more confident, and they are still the only hair enhancement service in the Boston area catering exclusively to women. With over 25 years of experience, the PK Walsh staff places the highest priorities on quality, service and customer satisfaction. PK Walsh can be reached at 800-624-4335. For additional information about PK Walsh, please visit [www.pkwalsh.com](http://www.pkwalsh.com).

Website: [www.pkwalsh.com](http://www.pkwalsh.com)

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