

## **Sammy's Place Re-Launches with a Beautifying Approach to Shopping Luxury in Buckhead, Atlanta**

*With the launch of Sammy's Place, owner, Sue Monderson, has successfully built a loyal clientele base of savvy Buckhead style maven's and fashionista's alike.*

**May 27, 2008 - [PRLog](#)** -- When boutique owner Sue Monderson opened last Summer never would she expect the

exponential growth of her business. With the launch of Sammy's Place she has successfully built a loyal clientele base of savvy Buckhead style maven's and fashionista's alike who enjoy the store's plush, inviting atmosphere and concierge services. She has undoubtedly created social gravity around the store's growth by introducing a transcending line up of better women's apparel, accessories, and other style wise indulgences for her customer's personal imagery and lifestyle. Sammy's Place has become an inherited shopping destination for the thriving Buckhead, Atlanta scenery and for those style socialites who embrace the ritual of "small square footage" shopping.

Monderson envisioned her business servicing the busy socialites of Atlanta by providing impeccable product and service that meets their demanding and ever changing lifestyle values. As Sammy's Place further emerges, the store is poised for the national recognition which has been reached from the local chatter spreading news to industry elites who desire to take part of Sammy's Place inescapable growth.

Moving from her rookie space of 1,500 sq ft to a generously lavish 3,000 sq ft location a few doors down, Sammy's Place will continue hosting independent designer threads and complimenting wares to bracing the red carpet for the near launch of Sanctuary, a lush beauty bar of pure beauty essentials for the bath, body, and home. In late Summer 2008, Sammy's Place and the interior Sanctuary Beauty Bar will open the doors to an opulent French-Italian retreat offering a fresh and lovely service menu of salon and spa services- "Creating a place where you can come shop and be pampered is something I always dreamed to do but had to employ the right ingredients for making this reality"-states Monderson.

Introduction of her signature line, Eusue this Fall adds another great dimension to the store's line up of what's to come. The line will launch in August 2008 and feature women's separates- dresses, skirts, tops, trousers and a flux of accessories to complete the refined looks. The line is brilliantly influenced by the current store clientele, global pop culture, women's life passions, and the undying commitment to keep simple, pretty, and girly a satisfying theme of a woman's inherent feminine grace.

In the midst of Buckhead community's enhancement of Peachtree Road's luxury, high - end real estate, shops, restaurants, and complimentary businesses Sammy's Place continues to excel efforts to stay visible and provide for the "Best of Atlanta".

Sammy's Place new Buckhead location is, 2299 Peachtree Road, NE ,Atlanta, Georgia or for other inquiries visit [www.shopsammysplace.com](http://www.shopsammysplace.com) for great online shopping and related news, press, upcoming store and community events.

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