

## **CherryFlex® Softgels: The Next Generation Tart Cherry Supplement**

*FruitFast has been successful in capturing the nutrients found in fresh cherries. For less than the price of a cup of coffee, you can provide your body with natural Tart Cherry antioxidants.*

**May 16, 2008** - [PRLog](#) -- FruitFast®, <http://www.brownwoodacres.com>, a leader in the fruit supplement industry, has always been at the forefront of producing cutting-edge natural fruit products. A pioneer in their field, the company produced the world's first Montmorency Tart Cherry powder pill in 1999 and has since taken the technology to new levels.

Looking to advance the benefits of these fruits for healthy living in a convenient, readily available and affordable form, FruitFast launched an extensive research and development initiative. The result is a revolutionary process utilizing the whole fruit – including the skin and pulp – to maintain the naturally-occurring antioxidants and anthocyanins.

FruitFast has been successful in capturing the nutrients found in fresh cherries; each Cherry Flex Softgel capsule, [http://www.brownwoodacres.com/cherryflex\\_softgels.htm](http://www.brownwoodacres.com/cherryflex_softgels.htm), contains over 100 mg Anthocyanins, 20 mg Flavones and 30 mg Tannins. Melatonin and two important flavonoids -- Isoqueritrin and Queritrin -- have been identified in Montmorency tart cherries. 1

When comparing fruit powder pills with the new CherryFlex Softgels, one would have to consume about 20 of the old Tart Cherry Pills to get the same level of Anthocyanins found in just one CherryFlex Softgel. 1

The FruitFast proprietary process protects the potent cherry phytonutrients that typically are destroyed due to high temperature processing. According to co-owner Steve deTar, “We are the only company in the world that uses our Tart Cherry Softgel process. We preserve the whole fruit without extracting compounds and without turning the fruit into a less potent powder. Instead we are relying on Mother Nature’s formula as being the best way to benefit from the fruits’ inherent properties.” CherryFlex utilizes 21st Century technology to create a superior product without added sugars, fillers or preservatives and all products are made from USA grown fruit.

For less than the price of a cup of coffee, you can provide your body with natural Tart Cherry antioxidants to help maintain healthy joint function and maintain already healthy cholesterol levels.\*

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CherryFlex Softgels, Certificate of Analysis, <http://www.brownwoodacres.com>

\* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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FruitFast®

In addition to CherryFlex® Softgels, FruitFast® offers Wild Blueberry IQ®, and Wonderful Pomegranate softgels. FruitFast® Liquids CherryFlex®, Pomegranate and MixedBerry varieties, a selection of FruitFast® Bars and other dietary supplement products are available at [www.brownwoodacres.com](http://www.brownwoodacres.com) or call toll free 1.877.591.3101, Monday through Friday 8:30 to 5:00EDT.

Website: [brownwoodacres.com](http://brownwoodacres.com)

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