

Online Music Store Launching For Independent Labels And Artist Of Gospel & Christian Music Genre.

Gospel Music Outlet.com (GMO), an upstart online music store is focused to sell CDs and downloadable Mp3 formats of Gospel & Christian music only. The genres will be Urban/Soul Gospel, Holy Hip-Hop, Praise & Worship, Contemporary Christian, and more.

May 8, 2008 - [PRLog](#) -- Gospel Music Outlet.com (GMO), an upstart online music store is focused to sell CD's and downloadable Mp3 formats of Gospel & Christian music only. The genres GMO will market to an audience looking to purchase this type of music are Urban Gospel, Holy Hip-Hop, Praise & Worship, Contemporary Christian, Southern Gospel, Country Gospel, and Christian Rock.

The vision of GospelMusicOutlet.com is to partner with as many Independent Gospel and Christian music record labels and artist to make their music easily accessible to purchase from one store.

Gospel Music Outlet's business model is similar to CD Baby, Amazon, iTunes and other music stores which carry a host of music genres. The difference with GMO is that it will implement a fair and equal system that will promote, and expose only the inspirational music genre.

"Independent Gospel music artist and record labels don't seem to be on the forefront of these sites. These music stores have good service and are very popular, but fail to really represent the independent Gospel & Christian music record label and self-produced artist. They have been particularly challenged with getting exposure for their music that sends an uplifting message.

"During my search for labels and artist to work with, I found there is an abundant of great Gospel and Christian music in the world that is hidden from the public and needs to be heard and purchased. We will make every effort for labels and artist to succeed.

Gospel Music Outlet's agenda is to market what we sell.

Our online music store is setup to promote all artists and labels by displaying rotating banners of the artist image, Top Ten, Top Twenty, and Top downloads, and new release links from the homepage and within every page of our online service," says founder and CEO Maurice Nusom.

Aside from just selling physical CD's, Gospel Music Outlet will work out agreements with the labels and artist they carry, to also sell their albums as downloadable digital Mp3 content. The Digital download format is a promising growth area, in which Christian and Gospel music artist and record labels should strongly shift to. Legal music downloads account for a large piece of overall Gospel and Christian music sales.

In 2006, 502,000 Christian and Gospel music albums were sold digitally compared to 191,000 albums in 2005. As for individual digital tracks, 2,688,000 songs were sold through digital downloads for the same time period compared to 1,989,000 in 2005, a 35 percent increase. This shows consumers are willing to pay for online music that they can listen to anywhere and anytime, and these listeners are drawn to music with a spiritual message.

Gospel Music Outlet's fees are clear-cut and modest: For physical CDs sold, they keep \$3.00. For Digital sales they keep only 8%, paying 92% of all income directly to the artist. GMO is non-exclusive, the label and artist retain all their rights. GMO will pay everyone bi-weekly on a Friday via check or funds transferred to a pay-pal account.

Anyone selling music through GMO will have their own page with sample audio clips, fan reviews, a generated link for them to place anywhere so they can tell people where to buy their music, and a description of them and their CD. The website has a reporting system for labels and artist to log-in and track sales of their music.

“In order for our vision to work, we can not stress enough how important music content is to us. We are looking to officially launch with great new Gospel & Christian artist and music. Interested labels and artist seeking to expand their distribution outlet can get further details at our website, <http://www.gospelmusicoutlet.com> or email at info@gospelmusicoutlet.com,” Says founder and CEO Maurice Nusom.

CD's with bios can also be mailed to us:

GospelMusicOutlet.com
968 Jaques Ave Suite #2B
Rahway, NJ 07065

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Source	GospelMusicOutlet.com
City/Town	Rahway
State/Province	New Jersey
Zip	07065
Country	United States
Industry	Gospel music, Christian music, Music
Tags	Gospel Music Outlet , Gospel Music , Holy Hip Hop , Online Music Store , Christian Music , Gospel Music Distribution
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