

## **Todson Nominated for 2nd Vendor Partner Award from REI**

*Todson, the exclusive U.S. importer of OnGuard Locks, a burly and secure brand focused on power sports, and Topeak, high performance bike accessories and based in North Attleboro, Mass.,*

**April 14, 2008 - [PRLog](#)** -- Todson, the exclusive U.S. importer of OnGuard Locks, a burly and secure brand focused on power sports, and Topeak, high performance bike accessories and based in North Attleboro, Mass., is pleased to announce that Todson has been nominated for a the Vendor Partner from Recreational Equipment, Inc. (REI), the national retail co-op giant for outdoor clothing and gear.

Out of REI's 1,500 vendors, Todson, the top cycling accessories brand in the world, was nominated among 14 others in the 2006 Vendor Partnership Award competition.

Other vendor partner award nominees included Big Agnes, Electra Bicycle Company, Mountain Hardwear, Arc'Teryx, Black Diamond Equipment, Ltd., CamelBak Products, LLC, Clif Bar, Inc., Hydro-Photon, Inc., Outdoor Research, Patagonia, SmartWool®, Thule, and Vasque.

The annual awards program, established in 1993, recognizes key vendors for efforts that have built a strategic and successful relationship with REI. The co-op's three merchandising divisions – camp/travel, action sports and outdoorwear – nominate companies based on several measures, including financial performance, community and industry involvement and product quality, among others. In addition, REI retail employees vote from the slate of nominees to help determine the winners. Other vendor partner award nominees included Arc'Teryx, Black Diamond Equipment, Ltd., CamelBak Products, LLC, Clif Bar, Inc., Hydro-Photon, Inc., Outdoor Research, Patagonia, SmartWool®, Thule, Todson and Vasque.

Known for their "industry firsts" which includes the innovative Alien & McGuyver Tool lines, in addition to bike computers, gear boxes, pumps, seats, lights and a plethora of "can't live without" gadgets, Topeak continues to deliver unique products that will guarantee a good ride. Todson owner OnGuard locks offer sturdy security for bikes, power sports, and everyday use.

According to Neal Todrys, president of Todson, Inc. and importer of Topeak and OnGuard Locks, "We are delighted to be nominated for a second time. Todson continues to design and hone our innovative products to cater to a discerning customer base such as REI members who demand maximum versatility as well as high quality and performance in their outdoor gear. We're thrilled that Todson has received this terrific recognition as it is well-deserved."

For more information about REI, visit their website at [www.REI.com](http://www.REI.com). To learn more about Topeak and OnGuard products or to find a dealer, visit the website at [www.Todson.com](http://www.Todson.com).

### **World Class Sports Accessories**

Todson, Inc., the exclusive importer for Topeak for the U.S., is committed to providing the best in sports accessories to consumers around the globe. Over the past 16 years, Topeak has risen to become the top cycling accessories brand in the world.

In addition to Topeak cycling accessories, Todson is the distributor of renowned OnGuard line, the toughest line of power sport, bike and gear security products in the world. The OnGuard line is available only through authorized dealers. Recognized for their legendary anti-drill and pick-proof M-Cylinder mechanism and flat key lock system, OnGuard's locks, whether key or combination lock, are tested, approved and certified to guard bikes or power sport vehicles the world over. OnGuard is the leading lock brand in

Europe, in particular, Amsterdam, the bike theft capital of the world.

Todson has successfully marketed recreational goods for more than 50 years. Now in its third generation of family ownership, Todson specializes in strategic sales and marketing, distribution, brand management and e-commerce. For more information about Topeak cycling accessories and OnGuard Locks, visit [www.Todson.com](http://www.Todson.com) or contact Todson at (800) 213-4561. The company is located at 73 N. Washington Street, N. Attleboro, Mass.

Website: [www.Todson.com](http://www.Todson.com)

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Website	<a href="https://www.Todson.com">https://www.Todson.com</a>
City/Town	Attleboro
State/Province	Massachusetts
Zip	02760
Country	United States
Industry	Bike
Tags	<a href="#">Bike</a> , <a href="#">Lock</a>
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