Recording Artist Minks Receives First Gold Record, Prompts For E.P. Release

*Hip-Hop artist Minks received his first Gold Record certification for his contributions to the Disney Soundtrack "Jump In".*

**March 29, 2008 - PRLog** -- LOS ANGELES – Hip-Hop Recording Artist Minks received his first **Gold Record** for his contributions to the Disney Soundtrack "Jump In!" He co-wrote the song "Gotta Lotta", performed by Geffen Recording artist Prima J. As of December 5, 2007, the album has sold 584,800+ copies in the U.S.

Recently, Minks and his partner, DJ Ref, did the urban music for the movie "**Crash N' Burn**" ([http://www.imdb.com/title/tt1069224/](http://www.imdb.com/title/tt1069224/)), that is currently being shown On Demand, and will air on Spike TV this Sunday, March 30th at 10pm. (Check local listings.)

Minks is currently in the studio putting the finishing touches on his first official release, "**Fashionably Late: The EP.**" It will be released through his own company, 717 Entertainment and will be available on several online outlets such as iTunes, Napster, and Rhapsody.

So why the title "Fashionably Late"? Well according to Minks: "Of course the name 'Minks' deals with fashion, but I wanted a title that explained 'Minks'. When you think of "Fashionably Late", you think of someone who takes their time to make sure they look right no matter if their on time or not. The same can be said about me and my music. It has been a long time coming, but trust me, it's worth the wait."

"Fashionably Late" includes production from major producers such as **The Bakery**, the St. Louis based production group that produced the hit record, "Pop, Lock, And Drop It" by Huey and **Royal XVI**, the hot new production team with current projects include Flo Rida, Michelle Williams of Destiny Child, and Varsity. It also includes production from Minks' in house production team **The Cali Boys** who have worked with artist such as E-40, and companies such as BET and Disney.

"It's been such a blessing to be able to work with so many talented producers that are established, but are still trying to put their mark on the game. They're just as hungry as I am”, says Minks on his producers.

**Amilcar "PRO" Welton** (CEO of Provizion Music Architecture and Manager of Royal XVI) jumps on as A&R of the EP. He says, "Minks possesses an honest Mid-West swagger, seasoned with some classic West-Coast attitude and cooked in commercial marketability. This creates a total package that's appealing to a wide urban consumer demographic."

The lead off single to "Fashionably Late" has yet to be chosen. "I haven't picked a single yet,” Minks points out, "But I have a few in mind. But I can tell you we will be shooting a music video for the single."

Minks has recently been in the studio with adult star and recording artist **India** (BlackWidow/Capitol), helping out with her debut album, "Girls Night Out". Through his busy schedule Minks still finds place for live performances. He recently had shows in Palm Springs, CA and at the "MLK Dream Classic National Basketball Shoot-Out" in Chicago, IL.

"I get contacted all the time asking when my CD is coming out, where can I get this and that, so I wanted to finally put something out where my fans can have the opportunity to buy an actual Minks album. I think the EP will keep everyone happy until it's time for my official album. To all my fans, I'm sorry for taking so long, but I was just being 'Fashionably Late'"
"Fashionably Late" is set for a summer release.

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