Humanitarian-Based Cruises and Tours Offer Attractive Vacation Outlets

Morris Murdock Travel to offer international serviced-oriented cruises and tours.

March 13, 2008 - <u>PRLog</u> -- SALT LAKE CITY–Morris Murdock Travel, LLC, a Utah-based full-service travel agency, has announced plans to begin booking passage on a humanitarian cruise to Mexico from August 18-23, 2008 in conjunction with Carnival Cruise Lines and Family to Family Humanitarian Expeditions.

"It's a 'Cruise for a Cause', said Becky Potts, President of Morris Murdock Travel. "There are so many needs in the world today. Families need vacation time to relax and have fun together and there are many impoverished people who need so much help. Our goal is to offer vacations packages that are incredible opportunities to meet the needs of both groups."

In an initial step to begin offering service themed vacations Morris Murdock Travel has partnered with Carnival Cruise Lines to tender a 5-night cruise aboard Carnival's Elation to Cabo San Lucas and Ensenada, Mexico, where participants will disembark from the ship to spend time doing "light" construction work to help build homes for local families as well as share a lunch of local cuisine with their fellow laborers.

Participants will also travel to a nearby orphanage in the afternoon to help medical staff and volunteers care for the children under the direction of tour host Alan McKay. McKay has twenty years of experiencing conducting international tours and worked as a teacher in the LDS Church Education System for twenty-five years.

"This cruise-tour is a beautiful mixture of pleasure and service," said Dick Jensen, Director of Group Sales for Morris Murdock. "When we put this trip together we wanted to offer something that would allow our customers to get out and see the world while at the same time making a difference in it. Participants will be able to enjoy all the wonderful amenities of Carnival Cruise Lines, but also take part in a meaningful project that will touch the lives of this community."

"We plan on offering more humanitarian-focused vacations in the future," said Jensen. "These will include a 'Cruise for a Cure' in October to help raise money for cancer research, as well as a special tour to pre-Olympic China in June with 2007 Miss Utah Jill Stevens where we'll do a service project at an orphanage in Xian."

The 5-day "Cruise for a Cause" departs from San Diego and will include stops in Cabo San Lucas and Ensenada as well as two days cruising on the open seas. The humanitarian cruise package is priced at \$759 and includes airfare from Salt Lake City to Los Angeles and inside cabin on the cruise based on double occupancy.

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About Morris Murdock Travel:

Morris Murdock Travel (morrismurdock.com) operates 10 offices in Utah, Idaho, and Montana. As a leader in the travel industry for fifty years, Morris Murdock Travel consistently sets new standards for the international travel industry, winning numerous awards including 'Best of State' four years in a row. The agency joined American Express Travel's network of Representative agency partners and is a leader in luxury, business, leisure, and escorted tour travel

Website: www.morrismurdock.com

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