

## Avanta Launches New London Business Centre

*Avanta, the serviced office company which operates business centres across London and the UK, has officially opened its first centre in the City.*

**March 12, 2008 - [PRLog](#)** -- Based in the heart of the City of London at 23 Austin Friars, London EC2A, the building has been comprehensively refurbished to provide 55,000 sq ft of high quality Grade A office space. The building is already two thirds let, with Avanta expecting occupancy to rise to near capacity in the near future.

The business centre was launched in style with an Austin Powers-style party hosted by Avanta and letting agents Jones Lang LaSalle. Guests enjoyed champagne, cocktails and canapés, and were entertained by disco dancing divas and plasma games.

Avanta has agreed a leasehold on the building with Exemplar Properties and GE Real Estate UK to develop flexible serviced office suites of varying sizes to suit the demands of occupiers looking for space at a high profile address in the City. The building combines an elegant historic façade with a spectacular interior, offering five levels of office space around a central atrium.

As with all Avanta London business centres, the service office space is complemented by a wide range of facilities on offer, including meeting and training rooms, wi fi equipped communal areas and unbranded reception area. The meeting and training rooms at this prestigious address are also available to hire for outside companies.

Avanta's team can tailor space to meet the individual requirements of the occupier, from two-person executive suites to entire floors of 9,000 sq ft. Organisations also have the opportunity to enjoy the prestige of the address, but without actually renting space.

Companies can boast an impressive postal address, without the cost of rent, and with no mention of Avanta, whose team will handle all mail, forwarding it the same day to a postal address of the client's choice. The address shares the same postcode as the major players in London's financial community including Deutsche Bank, JP Morgan, ING Barings, BP and the Bank of England.

The property brings Avanta's portfolio of business centres to eleven, based in the West End and across London, and including properties in Reading and Birmingham. The company now manages over 380,000 sq ft of office space.

Managing Director David Alberto said: "This is the latest milestone in the company's on-going growth strategy. We are well established in London's West End and midtown, and now we are making our mark in the City with the opening of our latest business centre."

Website: [www.avanta.co.uk](http://www.avanta.co.uk)

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