

Dabur Pharma Kalyani West Bengal and BITS Pilani Rajasthan sign MoU

In India Today, this tie-up of BITS Pilani is yet another milestone in Industry University Collaborations.

Dec. 21, 2007 - [PRLog](#) -- Birla Institute of Technology & Science, Pilani Rajasthan is a Deemed University (established under section 3 of the UGC Act. 1956 under notification no. F.12-23/63.U-2 dated 18th June, 1964) running educational programmes both on-campus as well as off-campus, offering degrees at all three-tiers, namely, Integrated First Degree, Higher Degree and Ph.D.

Dabur Pharma Limited, Kalyani a public limited company incorporated in March 2003, is a leading Indian company for cancer research and anticancer products. Dabur Pharma Limited operates in Europe and in some other markets through its fully owned subsidiary- Dabur Oncology Plc.

BITS Pilani is one among the top ranking universities in India today offering degrees in various branches of Engineering, Management, Economics, Pharmacy, Sciences, Engineering Technology, Information Systems, General Studies, Finance, etc presently at Pilani, Dubai, Goa campuses and in the near future at Hyderabad campus.

The Pharmacy Group of BITS, Pilani is one of the few early schools of Pharmacy in India. Established in 1950, under the able leadership of (Late) Prof. M. L. Schroff, Father of Pharmacy Education in India, it has blossomed into one of the most sought after Schools of Pharmacy in India.

Right from 1979, BITS Pilani has set a benchmark in Industry University collaborations by addressing the Human Resource Development issue of various industries by launching an array of work integrated learning programmes to synergize the workplace requirements of the industry with the learning requirements of the university.

The Memorandum of Understanding (MoU) between BITS and Dabur Pharma was signed on Friday, December 21, 2007 at Pilani with the objective of fostering collaboration between the two institutions to promote academic and research interactions for Industry-centric knowledge and skill upgradation. The MoU was signed by Prof L K Maheshwari Vice Chancellor on behalf of BITS Pilani and Dr Jayanta Chattopadhyay Unit Head on behalf of Dabur Pharma Kalyani.

BITS would operate an off-campus centre at Kalyani and run educational programs to meet the human resources development needs of Dabur Pharma leading to specific degrees of BITS through its Off-Campus Distance Learning & Collaborative Programs. These programs will have the same rigour and standards as those offered on-campus, and will be equivalent to the corresponding degrees offered on-campus.

The educational programmes conducted under this collaborative arrangement will offer the employees of Dabur Pharma India an opportunity to enhance their academic qualification and synergize theory and practice on a sustained basis so as to be multi-skilled with exposure to upcoming technological areas thus enabling them to appreciate key management concepts and participate better in organizational initiatives, improve their perspective, and provide meaningful insights.

Dabur Pharma would make available the necessary infrastructural facilities (such as classrooms with necessary equipment, library facilities, computer and communication facilities with access to electronic mail and Internet) for the smooth and effective conduct of the educational programmes. Dabur Pharma would also actively provide corporate support and enable identified resource persons of Dabur Pharma to participate in the pedagogic aspects of the programme, wherever necessary.

Dabur Pharma would also endeavor to make available the necessary facilities for the implementation and continuation of the Practice School Program of BITS, Pilani

The candidates admitted to the BITS programmes under this collaborative arrangement will be treated as BITS students and will be governed by the fee structure and academic regulations of BITS and also by the service rules and regulations specified by the collaborating organization.

A Coordination Committee consisting of Vice-Chancellor, BITS as Chairman, and two nominees each from Dabur Pharma and BITS would plan, coordinate and monitor the academic and research programmes as well as all related operational matters within the framework of the academic regulations of BITS and the objectives outlined by Dabur Pharma.

Website: www.bits-pilani.ac.in/dlp-home

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