## Rome Film Festival Vip Gift Lounge 2007 Presented by B2B Media Limited & Rocco Forte Hotel De Russie

B2B Media Limited Imports the VIP Gift Bag Suites from Hollywood for the 2nd Edition of Roma Cinema Festival 2007

Oct. 16, 2007 - <u>PRLog</u> -- London, UK – B2B Media Limited will shower movie stars with the latest and most exclusive high-end products in "Il Privè" Style Lounge 2007 at the Hotel De Russie from 18th to 25th October 2007. 'Il Privè', designed by TAD of Rome in the style of 1940s Hollywood glamour, will feature jewellery, diamond encrusted gadgets, exclusive beauty products, luxurious cars, polo lessons, exotic destinations, sailing in the western med during the summer 2008 season and fashion from around the globe.

Whilst sipping on glasses of Fattoria di Gratena wine guests will be pampered with Alterna's famous caviar line, beauty shots from Villa Borghese Institute and skincare from True Colours, one of the most elite natural beauty companies in the world. To compliment these experience, guests will be able to walk away with Dodo's Swarovski and precious stone creations, Luxury Phone Italy's diamond encrusted mobile phones, chic hand woven creations from Azada Couture, already a hit with the likes of Penelope Cruz and Angelina Jolie, Miss Bikini Lux Cruise Line, Lovable silk underwear, and handmade eel skin handbags from Carla Fonzi Cruciani.

Other highlights of the 'Il Privè' Lounge include specially selected destinations. The Hotel & Spa des Pecheurs on the private island of Cavallo will offer stars helicopter pick up for 7 night stays. La Casa del Pozzo, a private farmhouse in the lush countryside of Rome is offering weekend breaks inclusive of butler, whilst the Fonte Verde 5\* Spa in Tuscany is looking forward to welcoming guests for 3 night stays. The Palace Hotel will offer romantic weekend breaks on the little but majestic island of Capri and for those who prefer city breaks Rome's Townhouse Boutique Hotel is available for complimentary 3 night stays whilst CNM Yachts will welcome visitors for 4 days sailing in the western med during the summer 2008 season.

Il Privè will open from 1000hrs-1800hrs from 18th October to 25th October on the first floor of the Hotel De Russie, via del Babuino, Rome.

Press Day: 18th October 2007: All companies in the B2B 'Il Privè' Lounge will be available for interviews:

For further information please contact Daniele Piccioni at +39 334 9643544

For information on products email b2bmedialtd@gmail.com and we will forward the links.

B2B Media Limited is an English entertainment marketing company based in London, Rome, LA and Shanghai and was founded by ex BBC Television celebrity booker Barbara Kennedy and two Italian public relations experts Barbara Piccioni and Jacqueline Angelov.

The Hotel De Russie is a luxury 5 star hotel located in the heart of Rome and is a part of The Rocco Forte Collection.

Website: www.b2bmedialtd.com

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