

## Heritage Wake Forest Wins Six 2007 STARS Awards

*Coldwell Banker Howard Perry & Walston Builder Services Community Honored By N.C. Home Builders Association At STARS Awards Gala*

**Sept. 20, 2007** - [PRLog](#) -- RALEIGH, N.C. – Debbie Houston, president of Coldwell Banker Howard Perry and Walston Builder Services, has announced that Heritage Wake Forest was awarded six 2007 STARS Awards from the N.C. Home Builders Association at the annual STARS Awards Gala during the 21st Century Building Expo & Conference in Charlotte Sept. 12-14. Heritage Wake Forest was awarded STARS in the following categories:

Master Planned Community of the Year  
Detached Community of the Year  
Best Brochure/Direct Mail Piece for a Community  
Best Logo Design for a Community  
Best Color Ad  
Best Black and White Ad

The 2007 STARS Awards Gala recognized builders, developers, sales and marketing professionals, interior merchandisers, Web designers, home builders associations and others in the home building industry in 36 categories. The statewide STARS Awards competition recognizes superior achievement, honor and distinction among building industry professionals.

### Related Links:

<http://heritagewakeforest.com>

<http://www.hpwnewhomes.com>

<http://www.nchba.com>

<http://www.mmimarketing.com>

<http://www.relocatetriangle.com>

### News Facts:

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- Heritage Wake Forest was awarded STARS in the following categories: Master Planned Community of the Year, Detached Community of the Year, Best Brochure/Direct Mail Piece for a Community, Best Logo Design for a Community, Best Color Ad, and Best Black and White Ad.
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- The statewide STARS Awards competition recognizes superior achievement, honor and distinction among building industry professionals.

### Quotes:

“The Heritage team is honored to receive six STARS Awards from the N.C. Home Builders Association,” said Houston. “We have worked hard to make Heritage Wake Forest a premiere luxury-living community in the Triangle.”

About Coldwell Banker Howard Perry And Walston Builder Services:

Coldwell Banker Howard Perry and Walston Builder Services is a full service sales and marketing division specializing in new home developments and construction. Established in 1979, Coldwell Banker Howard Perry and Walston Builder Services has represented both local custom builders and national corporate builders in over 500 new home communities throughout the area. Coldwell Banker Howard Perry and Walston Builder Services provides comprehensive sales and marketing that includes buyer profile development, market research, target marketing, advertising, promotion and public relations. Also provided are professionally-trained sales managers, professionally-trained and dedicated on-site sales associates, a marketing department to develop and implement targeted marketing strategies and access to top relocation representatives and more than 700 Coldwell Banker Howard Perry and Walston sales associates through out the Triangle. For more information about Coldwell Banker Howard Perry and Walston Builder Services visit their Web site at <http://www.hpwnewhomes.com>.

About Heritage Wake Forest:

Heritage Wake Forest is located near the downtown district of Wake Forest and has homes priced from the mid \$100s to \$1 million built on the award winning Heritage Golf Course. The community offers many recreational amenities including a swim and tennis club and numerous parks and playgrounds. Heritage also maintains 120 acres for soccer fields as well as walking and biking trails. For more information, please call 919-453-2000 or e-mail [info@heritagewakeforest.com](mailto:info@heritagewakeforest.com). You can also visit their Web site at <http://heritagewakeforest.com>.

Keywords:

Debbie Houston, Coldwell Banker Howard Perry and Walston Builder Services, Heritage Wake Forest, Heritage Golf Club, Heritage Swim Club, Heritage Tennis Club, National Association of Realtors, North Carolina Association of Realtors, national corporate builders, [relocatetriangle.com](http://relocatetriangle.com), N.C. Home Builders Association, 21st Century Building Expo & Conference, STARS Awards Gala

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