

Microtel Inn & Suites Opens in Scenic Blue Ridge Mountains of Jasper, Georgia

New Hotel Offers Free Local, Long Distance Phone Calls, Plus Free WIFI

June 12, 2007 - [PRLog](#) -- A new Microtel Inn & Suites has opened at 171 H. Mullins Court in Jasper, surrounded by the picturesque Blue Ridge Mountains of northern Georgia. The hotel is located 50 miles from Atlanta and within easy access to I-575 and numerous recreation areas such as Amicalola Falls State Park, Carters Lake, Chattahoochee National Forest and Fort Mountain State Park that offer some of the area's best hiking, fishing, canoeing and river rafting. The region is also known for its excellent antiquing opportunities.

The newly constructed hotel – owned and operated by Hotel Props LLC of Jasper and managed by Essex Hotel Management of Rochester, NY – has 70 single, double and suite accommodations, all with queen beds. Amenities include free local and free long distance phone calls anywhere within the continental U.S.; free high speed wireless Internet access in all guestrooms; expanded cable television with CNN, HBO and ESPN, and complimentary daily continental breakfast.

“We are excited to open the North Georgia mountain communities’ first Microtel Inn & Suites hotel,” said Steve Anderson, a partner in the project along with George Nemchik and Dennis Greene. “Microtel is a progressive, affordable and developing hotel chain that is perfectly suited for our growing market. We look forward to welcoming leisure and business guests alike with quality lodging at reasonable rates.”

This is the 23rd Microtel hotel to open in the State of Georgia, with several more under development.

The hotel also offers stylish new Microtel bedding known as “Dream Well.” Guests enjoy the comfort of a plush-top mattress pad and fitted bed skirt, high quality 200-thread count white and khaki-piped linens with triple sheeting, down-like blanket, decorative top sheet and bed scarf, and high quality pillows.

Microtel is also the first economy/budget hotel brand to offer guests free local and long distance phone calls within the continental U.S., plus free wireless high speed Internet access in all guestrooms nationwide. All Microtel hotels offer complimentary continental breakfast. For an unprecedented fifth consecutive year, Microtel was ranked highest in guest satisfaction among economy/budget hotel chains in the J.D. Power and Associates 2006 North America Hotel Guest Satisfaction Index StudySM.

There are currently 304 Microtel Inn & Suites hotels open or under construction worldwide. For reservations, contact 1-800-771-7171 toll-free or TDD 1-800-824-2082, visit <http://www.microtelinn.com> or make reservations at <http://www.microtelinn.com/reservations/>. To reach the Jasper Microtel directly, call 706-299-5500 or fax 706-299-5505. All Microtel hotels are independently owned and operated.

Website: www.microtelinn.com/

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